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# LOG & TALLY

INTERNATIONAL ORDER OF HOO-HOO THE FRATERNAL ORDER OF LUMBERMEN

AUGUST 1972



# LOG & TALLY



**AUGUST 1972**  
**VOLUME LXXX No. 4**

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# MEMO

...from



## the Snark's desk

Fellow Hoo Hoo:

My year as Snark is about to come to an end and it is with a certain sense of pride that I am able to report that we will show a membership increase for the first time in many years.

Your Board of Directors worked hard to accomplish this fact - for this they have my sincerest thanks.

All over this great land of ours, Hoo Hoo has made strides in promoting itself as an integral part of the efforts by our industry to defend itself and to educate people on the true meaning of conservation. We have done so without resorting to rhetoric and hysterical accusations, but rather have applied the principal that trees are a crop and that trained Forest Service and industry people should apply cutting schedules on the basis of need. Not just the need of the industry - but the need of the forest itself, if it is to continue to be a living thing rather than a beautiful thing that is dying.

If we keep up our efforts for the next several years - and our efforts cannot cease - Hoo Hoo will truly deserve a pat on the back.

It is through these efforts that our membership increased. We have given these gentlemen something to join in pursuit of our new aims and goals, and if we continue our efforts, the rewards to Hoo Hoo will be worth any efforts we extend.

Fraternally,

Jack Chesire 55025 Snark

## The Robert J. Stalker Story

Hoo-Hoo No. 36918 - Rameses 44

A Living Past Snark.....



Robert J. Stalker

**Editor's note: This is the fourth in a series of articles to appear quarterly in the LOG & TALLY honoring our living past Snarks. This article was prepared by re-writing articles already in print about Mr. Stalker.**

"I was born in Baldwinville, Massachusetts on January 5th, 1901, and in my tender years my family moved to Canada where I was educated in the Province of Quebec. My father was a superintendent of a lumber mill."

Bob is a graduate of Richmond College, Quebec, Canada, and is alumnus of Suffolk Law School in Boston, Mass. Presently he resides in Clearwater, Florida, but he still keeps his home in Hingham, Mass., close to his operation in Braintree where Robert J. Stalker, Inc., is located.

"I returned to New England in 1921 and started selling lumber first with Walter D. Noyes, Inc. and later with Perry Whitney Lumber Company, and spent five years covering the state of Connecticut where, incidentally, I joined Hoo-Hoo in 1925."

Bob then returned to Massachusetts and from 1927 to 1930

he was with Guernsey Westbrook company working out of their Boston office. In 1929 he was married to Helen and in 1930 Bob, Jr. arrived on the scene and was assigned Hoo-Hoo No. 36918½, and was referred to as a "Chip Off The Old Block". (Ed.) note: Bob Jr's real Hoo-Hoo Number is 62918.) Thomas A. Stalker, the second son, was born five years later.

In 1931, when business was at its worst, he started out for himself as a lumber manufacturer's representative, and this continued until the late 30's when he started operating in a wholesale manner, incorporating in 1948.

In 1946, the Stalker company took on a new look, Bob opened his first warehouse. He leased a building from the Welch Company in Scituate, Mass., and business flourished. The space soon proved to be inadequate and in about two years the company moved to West Quincy. Business was good.

"Along about this time," said Mr. Stalker, "something good happened to me. I was forced to move because of a new highway which was to take my property, and the last move was made in 1954 to South Braintree, Mass..."

Now the company has a huge warehouse that measures 75' by 265' with no supporting columns which makes it ideal for the storage of lumber. This is a marked improvement. The warehouse is easily accessible from any direction, and it is adjacent to the company's office building. Incidentally, there are 70,000 available for outside storage.

When asked to what he owed his success, Bob said, "Well, honesty for one thing - perseverance for another, and because, I think, we sell only to established retailers. Another thing is that we sell only quality materials."

"It doesn't seem like 42 years to me," Bob said, "but I've had a hell of a lot of fun."

In 1952 Bob, Jr., after graduating from Middlebury College and serving two years in the service and playing professional baseball for the Boston Braves, came into the business with his dad and in 1968 was named President, and Bob, Sr. became chairman of the board.

Son Tom Stalker graduated from Harvard College in 1958 and immediately joined the company.

Continued on next page

## Telling the Story

### A Guide to Better Press Relations

Prepared for the  
Forest Industries Council  
By the American Forest Institute

The forest products industry has a credibility gap with both the press and the public. There may be debate about why it exists, and how large it is, but little about its existence.

Part of the reason it exists, obviously, is lack of knowledge about the industry—particularly its relation to forests and land.

Combined with emotion, the current concern for environmental subjects and fashionable suspicion of "big business," this information gap sometimes becomes a chasm between industry and the public.

If the industry is going to be fairly treated, and if the public is

going to be able to make judgments on facts, balanced reporting is essential.

National media are important, and the most prominent, but public opinion is established at the local level and percolates upward even if the opinion is fed with facts that come in the opposite direction.

For this reason, there has to be understanding at the local level. The easiest way to create this understanding is with examples that mean something locally.

"In the midst of a controversy, information supplied by a regular source is much more likely to have credibility . . ."

Few people are motivated by abstractions. They will respond—or react—to what they experience. This is true of reporters and Congressmen; it's true of businessmen, and it's true of editors who must decide what prominence to give a story on preservationist complaints or demands.

Sometimes all a reporter or editor needs is a telephone number. If he has a source he trusts to help him interpret a statement, or to present "another side" to an argument about local benefits, he'll almost always use it—if he knows that he'll get straight answers.

Reporters, like everyone else, are more likely to credit information provided by a reliable source, and reliability is established over a period of time, not instantly. In the midst of a controversy, for instance, information supplied by a regular source is much more likely to have credibility than is information coming from someone who never has called before.

#### The Stakler Story... continued from preceding page

Unfortunately in 1971 Bob Jr. died and Tom became president and treasurer.

For the last six years Bob, Sr. has been residing in Florida during the winter months while remaining chairman of the board.

Bob is one of the original members of the revised Harry L. Folsom Hoo-Hoo Club of Boston. He "went through the chairs" and became president of the Boston Club. One of his fondest memories is of the year the Boston Degree team went to Montreal and took in over 200 new members. One of his biggest disappointments was during his term as Snark of the Universe (1951-1952). He went to Hartford, Connecticut to attend a regular meeting there (where he originally joined Hoo-Hoo), and only knew two of the members at the meeting.

Bob is a charter member of the Braintree Lions Club, a past president and secretary of both the Lumber Trade Association and the Sliver Club. He is also a member of the Delta Lodge and the Aleppo Shrine.

## PRAYER FOR THOSE OVER 50!

Lord, Thou knowest better than I know myself that I am growing older, and will some day be old.

Keep me from getting talkative, and particularly from the fatal habit of thinking I must say something on every subject and on every occasion.

Release me from craving to try to straighten out everybody's affairs.

Make me thoughtful, but not moody; helpful but not bossy. With my vast store of wisdom, it seems a pity not to use it all - but Thou knowest, Lord, that I want a few friends at the end.

Keep my mind free from the recital of endless details-give me wings to get to the point.

Seal my lips on my many aches and pains-they are increasing, and my love of rehearsing them is becoming sweeter as the years go by.

I ask for grace enough to listen to the tales of others' pains. Help me to endure them with patience.

Teach me the glorious lesson that occasionally it is possible that I may be mistaken.

Keep me reasonably sweet; I do not want to be a saint - some of them are so hard to live with, but a sour old person is one of the crowning works of the devil.

Help me to extract all possible fun out of life. There are so many funny things around me, and I don't want to miss any of them. AMEN

Industries all over the country have had to react to criticism, and that need will continue.

"At the local level, individual companies represent the industry . . ."

Too many industries, however, have insisted on discussing their virtues while refusing to recognize—or correct—their sins. In some cases, this has been true of forest products. In most, it has not.

There has been criticism of logging practices. Of pollution, or the appearance of pollution. Of poor utilization practices. Of price fluctuations that are incomprehensible even to some customers. Recreation policies, and the problems that shape them, are largely misunderstood.

Industry-wide responses are being developed, and will be useful in dealing with national media and with the federal government.

But at the local level, individual companies represent the industry, as well as themselves. Their actions, and their explanations—or lack of explanations—shape public opinion.

How can a positive story best be told?

#### You're Involved Already

Trying to limit involvement with the press, or the public, usually is just an exercise. It's easier, and more sensible, to select those who should have more involvement.

To some degree, everyone already is involved. Employees talk to their neighbors and friends. Anyone with a telephone is likely to get a call. Any employee, in a plant or in the woods, could be questioned by a reporter on the spot. Mailings to stockholders go to a broad audience, and even stockholders will express opinions or conclusions.

This is one more reason to make sure that information is broadly distributed, and to provide data in advance to those with an interest in your operations.

This kind of effort—an active, rather than passive, role—requires a structure and it requires attention.

Management must be involved, and must involve others in the

company who can make a contribution. A logger who has spent a lifetime on your lands, or a technician responsible for water quality, can inspire more confidence than a thousand press releases.

Where he is available, the community relations or public relations professional is best equipped to manage an information program. Unfortunately, only the larger companies employ this kind of specialist.

Sometimes, however, even the public relations expert is hamstrung because he is called in too late. If he can help define the problem, as well as the solution, he can multiply his usefulness.

For smaller companies, a spokesman is needed who can be reached easily, and who has time available for meeting with the press and community groups.

"Learn who the shakers and movers are in local organizations . . ."

Whoever has the assignment needs access to management and the support necessary to allow him to express his own opinions during planning sessions. Don't expect him to be able to control the press. Even the President of the United States can't do that.

On that score, don't expect a press relations program to make all your troubles evaporate. You'll still feel like reacting sometimes, and you'll need to. But react with a purpose: try to avoid having to react twice in the same problem area.

#### Lay Solid Groundwork

The first thing to do is get acquainted. This means you have to single out individuals. Learn who the shakers and movers are in local organizations with an interest in your company, your lands or even in a single stream or body of water. Get the names of media staff members who are most likely to be assigned to stories that involve you. In small towns, identify the editor of the weekly or the city editor of the daily.

You don't need a news event to get acquainted.

A new public relations man will make the rounds to introduce himself. The election of a new fishing club president is reason

enough to invite him on a plant or woodlands tour. A story in a national magazine about clear-cutting or selective logging gives you a reason to invite an editor to see your operations.

At the start of a communications effort, however, it's essential to smooth the path for a news event, especially in a sensitive area. Make explanations available in advance, so reporters have time to digest new information well ahead of their deadlines, and gives sportsmen's clubs reasonable notice if your operations are going to require changes in their habits.

New plant construction is an obvious story you can provide advance information on. The opening of a new area to logging is another. Some companies have used advertising and news stories to introduce new harvesting systems far in advance of operations; others have informed their communities of expanded visibility, in the forms of more trucks or new roadside logging.

New recreation programs, pollution abatement equipment, the closing, opening or modification of a plant—or the effect on the local economy of new government regulations. They all make news.

Show-me tours are instructive for both sides. The editor, or conservationist, can interpret a news release. You can get a reaction before you're publicly committed. And they're an excellent way to get acquainted, to show that there are real people involved on both sides.


"Responses, rather than reactions, normally will produce far more positive results . . ."

Responses, rather than reactions, normally will produce far more positive results. These can take the form of a response to a vague need, perhaps in the shape of land maps for the recreation-minded, or the installation of dust or odor abatement equipment for downwind residents who have been clamoring about pollution.

In some cases, a detailed explanation of why a problem exists

Continued on page 30

# CLUB NEWS



## Inland Empire

Club #117

Riverside, Calif.

Club #117 held the 19th Annual Ladies Night May 5, 6 & 7 at Desi Arnez' Indian Wells at Palm Springs.

On Friday night about 80 members and guests showed up for a Luau which was complete with pig. John Cummins' wife, Betty, had her dancing class in traditional Hawaiian and Tahitian costumes and put on a fine show to make our Luau a complete success.

The height of the evening came when the door prize drawing started with 10 gift certificates from I. Magnum, an exclusive department store. The grand prize went to Barbara Jones with Red Hill Lumber Company. Dancing and fun followed to cap off the event to make this year one of the best in history.

The Program Chairman was President Rudy Gonzales and he was assisted by Farris Short, Wayne Solesbee, Nelson Sembach, George Champion, John Suverkrup, John Cummins, Jerry Holdren, George Loose and Al Owen.

On Saturday, May 6th, 9-1/2 foursomes turned out for a golf tournament at the Safari Country Club. They all braved the wind to finish 18 holes in time for the dinner party that night at the hotel. We had a turnout of 180 members, wives and guests. From outside our own area we had Bob Webber and Walt Tomlin from Webber & Tomlin Company of Medford, Oregon, members of the Rogue Valley Club; Burt Dennis and Richard Keefe, Sequoia Forest Products: Art Vaughn, West Range Corp., Cloverdale, and member of Black Bart Club, and we also had a good showing from the L.A. Club.



Introducing the Grand Prize Winner, Barbara Jones.



Lenore Bethurum, Jerry Holdren, John Suverkrup and Nine Holdren all seem to be enjoying themselves.



This is Nat Thompson, one of Club 117's golf winners.



That's Minnie Lizotte on the left with Rudy and Mellie Gonzales on the right.



Left to right are Jim Sharp, Nat Thompson, Dixie Sharp and Tom Baker.



Ken Dietel looks pretty happy about his golf prize.



Seated are Joyce and Ed Roberts and scrunching down is Jerry Holdren.



Couldn't resist printing this picture - the name is (I think) Bethurum.

## Lewis-Clark

Club #66

Lewiston, Idaho

An estimated 200 "civilians" attended the first of two evening sessions of a home building workshop at the Lewis-Clark State College Auditorium in April.

Exterior and interior wood finishes and creative ideas for attractive interior decorating was the theme for the second evening.

Space saving ideas for kitchen cabinets were among the topics discussed the second evening, also.

The second workshop, attended by 250 persons, was sponsored by the Lewis-Clark Hoo-Hoo



This is Al Owen, a golf prize winner.



Here's Bert Dennis, another golf prize winner.

Club #66 in conjunction with the University of Idaho and with cooperation of the Lewis-Clark State College.

Norm Mattoon, Secretary for Club #66 says that both meetings were a great success and showed a real concern for this kind of knowledge.

## Hawk Eye

Club #193

Cedar Rapids, Iowa

(Editor's note: The following is a letter from Club President Charlie Gunn, of the Hawkeye Club addressed to Jim Toepel, Northwestern Lumbermen, Inc., and also Chairman of the 1972 Hoo-Hoo Convention in Bloomington, Minnesota, Sept. 17-20, 1972. The letter speaks for itself).

Dear Jim: Must write you to express my appreciation of the program the two of you conducted last Monday night at South Amana under the sponsorship of Hawkeye Club #193. You had them sitting on the edge of their chairs for two hours and twenty minutes, which should be some kind of a record for a meeting of that kind. It was the best presentation I have ever heard you make and you both must have worked very hard at it.

Without exception the dealers I have contacted this week agree with my statement above and as a special bonus for us, Hoo-Hoo #193, it also developed enough interest in Hoo-Hoo that we are hoping for a concat this fall with at least 10 kittens as a result of the meeting. For this we especially thank you.

Of course, as always, it was good to see you personally, and hope to see you again at the Fairfield Fish Fry in June when neither of us will have any responsibility. For your information, there were 80 at the meeting, which was about 25 more than we expected.

Charlie Gunn,  
President Hoo-Hoo Club #193

(The meeting was on the new safety law as it applies to retail lumbermen).

**Washington  
Club #99  
Washington, D.C.**

The Washington D.C. Club #99 held a dinner dance in April, and it was a wonderful success. There were 108 members and guests at the party which was an excellent turnout.

"The co-chairmen," reports Al Maier, "were Howard Jesneck 67744, and Lee Roberts L-61463, and they and their committee gave us a wonderful evening of good food and good entertainment.

"We want to thank," he continued, "everyone on the committee for a wonderful job."

Photos: courtesy of Mr. Al Maier.



**Twin  
Cities  
'72**

**Black Bart**

**Club #181  
Ukiah, Calif.**

Larry Owen, International Chairman, wrote that he attended the Black Bart meeting at the Noyo River Inn at Fort Bragg on April 28th.

"It was a wonderful turnout, with well over 100 people present," said Larry.

They had a well informed speaker who gave inside information on Mendocino Coast fishing conditions. Golf was available at the Little River Golf Course.



Top left is Del Cole, president and Joe Mayfield. Top right shows Jack Powell and Art Bond. Bottom left is Jack Davis, Jack Pow-

ell, Jimmie Jones and Keene Kirksey. Bottom right are Ed Blunt, Joe Mayfield, Ed Hamson, Keene Kirksey and Bob Jensen.

**Roger Williams**

**Club #51  
Providence, R.I.**

Although graduations, vacations and other summer activities depleted their numbers slightly this year the Roger Williams Hoo Hoo Club #51 of Rhode Island again enjoyed a festive evening at their Annual Wine-Taster on Friday evening, June 16 at the popular Stone Bridge Inn, Tiverton, R.I.

This year's event, attended by approximately twenty couples, featured a complete wine-tasting party from 6:00 p.m. until 8:30 p.m. with many types of red and white wines, delicious cheeses and other hors d'oeuvres. Appropriately, a featured wine was a German brand call "Zeller Schwartzkatz" which translated means, Black Cat Cellar. As most lumbermen know, the

symbol and mascot of the International Order of Hoo Hoo is a black cat.

At 8:30 p.m., give or take a few toasts, a lavish buffet including beef, fowl and seafood was set out on the long tables for the guests' pleasure.

After dinner, many couples adjoured to the Inn's lounge where a lively combo played for vintage dancing.



**Northern Illinois Club #139**

Once again the cats in Northern Illinois held a successful meeting. This time it was a Las Vegas night type of program which drew about 75 lumbermen from 30 or more different towns together for an evening of fun and fellowship. The event was held on March 23rd at the Belvidere V.F.W. Club.



Extreme left is an unidentified guest, but the guy in the famous Hoo-Hoo shirt is Ken Hallgren, past club president, Hallgren Lumber Company. Then comes Harry Henningsen, Lentin Lbr, and Les Wallack, Morgan Sash & Door Co.

Some of the biggest phony spenders in these parts used their ill-gotten gains to bid for prizes after the gambling (?). The top bidder had to go to \$125,000 phony dollars.



That's Bob Hauser and Roy Ream closing a big lumber deal!

One of the few items of business was the rather belated presentation of the Illinois State Deputy Snark Certificate to Clarence E. "Sandy" Sandstrom, past Supreme Nine Member, by Northern Illinois' Vicegerent Snark Fred Diesel, due to the inability of Tom Folliard, S-9, to be present.

Deputy Snark Sandstrom is currently in the process of organizing a Hoo-Hoo Club in Central Illinois. He reports that prospects are favorable.

Quite a large group plan to invade Minnesota for the Hoo-Hoo Convention in September (17-20). There should be quite a number of clears, selects, knots and silvers in that group.

President Harvey and Deputy Sandstrom were interviewed by the Rockford Register-Star recently, and received a nice write-up in a Sunday edition of same. Incidentally, where would newspapers be without wood?



Above are President Bruce Harvey, J. H. Patterson Company, and Don Howarth, Seward Lumber Company.



Dale Benson, Benson Bldg. Supply, pays Les Wallack, Morgan Sash & Door Co.

**Maine Club #54**

The Maine Hoo-Hoo Club #54 had its annual Concat in Lewiston, Maine on April 27th.

The club members responsible again did a record breaking job by bringing 10 new kittens into the garden of Hoo-Hoo.

Over 30 members welcomed our new members at the end of the ceremony, and everyone enjoyed himself.

New members are: Peter Amundsen; Earl Colby, Jr.; James Mooney; Duane Farnham and Thomas Roux.

Also, Barry Wellman; Levert Emerson; John Shipley; William Caprio and Maynard Scott.

On May 20, 1972, the Maine Hoo-Hoo Club #54 held its annual ladies nite at the Wescustogo Inn in Yarmouth, Maine with 36 couples attending the Gala Affair. A delicious buffet dinner was served, with refreshments all evening, and a social hour to kick off the affair that started at 6:29 pm. Corsages were passed out to all the lovely ladies.

The club was very fortunate in being able to engage Bobby Nelson and his Trio, one of the more popular Trios in the Southern Maine area. Bobby is just fantastic at the Hammond Organ, with all the electronic gadgets that is just something else!!

During intermission, the club presented Carl Carey with his new past president pin, then Mr. & Mrs. Dick Clark were presented a gift for the longest married couple, Mr. and Mrs. Tom Roux a gift for being the club's Newlyweds, Val Rioux a gift for being the member there that night with the longest years of service in belonging to the Maine Club.

With the delicious food, elegant music, refreshment now and then, a grand time was had by all, right down to the deadline! Almost forgot...past pres. Carl Carey and his lovely wife Kay, won the gift for the couple who had to come the greatest distance for the affair...they came down all the way from Waterville, Maine.



Concat social hour at Steckino's in Lewiston, Me.



Roger E. Gowen, Brockway-Smith Co., Sec'y-Treas. of the Maine Club presents Mr. & Mrs. Tom Roux a gift for being the newest married couple.



We're just waiting for the next course!



Cha-Cha - anyone?



Elwin Bailey tells new kitten Bud Colby - "Oui" - What a day on the Road!



Jack Shipley - Brockway - Smith Co., new kitten and Bud Colby also a new kitten of Hunt Bros. are showing how eager they are to join the Maine Hoo-Hoo Club!



Past President Carl Carey and his wife Kay won the gift for the furthest travelled couple - Waterville, Maine.



Mr. & Mrs. Richard Clark open their gift for being the Longest married couple.



Pres. Doug Rioux presents Val Rioux his gift for being the "oldest" member in years belonging to the Maine Hoo-Hoo Club.



Rick Lewis - Brockway - Smith Co. telling new kitten Lee Emerson also of Brockway-Smith Co. the facts of Hoo-Hoo.



Our Degree Team



Roger Cloutier - R. F. Cloutier Lumber Co., our State Deputy Snark and "Rosie" Lafrance, Lewiston Lumber Co., our Vicegerent Snark.

# News From Australia

Supreme Nine Member Brian Tutton reports that all clubs in Australia are very active, although one or two have some internal problems.

### Adelaide Club #212

It is reported that Adelaide Club is in good shape with good membership attendance and programs. The success of this club is due, in a large measure, to Ian Marks, and that Ian be commended for his efforts.

### Mt. Gambier Club #214

In the absence of the club president, Norton Ladkin reports that the club has been extremely active during the past year. Norton presented a four-page report from the club president, Eric Roughans, in which Eric apologized for his absence, and went on to list a host of activities in which the club is interested. Some of the activities - a Christmas Parade, Airport Display, Public Library, Rodeo Arena, Education Survey, School Overpass, Keep Mt. Gambier Clean, Lakes Beautification Plan, Gottstein Memorial, Timber Week, etc., etc.

The Jurisdiction IV Convention is planned for Mt. Gambier in December, 1972.

### Sydney Club #215

President Steve Retter reports that the club is devoting the next twelve months to consolidating the club with a smaller but loyal membership and will concentrate on club activities rather than embark on ambitious outside projects. The club has some financial problems now in the process of being resolved.

### Melbourne Club #217

Club president Graeme Smith reports that club membership is now 100, an increase of 27 over last year, and that the procedure adopted when interviewing prospective members has resulted in the new members being aware of the aims and ideals of the club before joining, and as a result the club was benefiting from their enthusiasm and energy.

### Brisbane Club #218

Tony Baynes, Vicegerent for Club #218, reports that club activities were proceeding successfully. The club enjoyed the visit of the American Hoo-Hoos, and have more recently been involved in a Miss Charity Queen and a Miss Timber Queen.

Car trips for lads from the Boy's Home have been provided and fund raising for charity are major club activities. Club meetings have featured prestige speakers and excellent attendance is the result.

The club expects to raise \$5000 this year for charities and has already granted \$500 to the Bill Gottstein Memorial.

### Canberra Club #232

President Bob Newman reports that a series of excellent speakers has produced first class meetings on stress grading, color in timber products, radiata pine production, forestry and the wood chip industry. Current project is to provide an award for the house showing best use of timber.

This club has a bright future (established only last year) in a vitally important area - our seat of national government.

## San Diego

Club #3  
San Diego, Calif.

On May 25th, members of the San Diego Hoo-Hoo Club #3 and the San Diego Lumber and Wood Products Association met at the Hanalei Hotel in San Diego for the Wood Design Contest Awards Dinner.

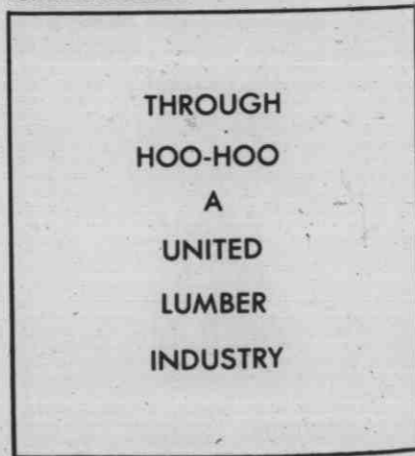
The Wood Design Contest is an annual event jointly sponsored by the San Diego Hoo-Hoo Club and the Lumber and Wood Products Association. The contest is open to all community college architectural drafting students. The problem assigned this year was to design living facilities for a resident manager and his family at Torrey Pines State Park near San Diego.

Students from five colleges sent in 42 entries. Judging was done by three local architects, Leonard Veitzer, John Barbarino and Arthur Simpson.

Michael Yamamoto of Mesa College won first place and a check for \$300 presented by John Sullivan, President of the San Diego Lumber and Wood Products Assoc. Second place went to Robert Evans of Mesa College. His check for \$150 was presented by Milt Olsen, President of the San Diego Hoo-Hoo Club. The 3rd place check for \$75 went to Cory Breininger of Southwestern College, presented by Vince Mullen, Vice President of the Lumber Association.

Honorable mention prizes went to Rick Marostica, Roy Vest and Larry Bell.

Forty-two persons attended the Awards Dinner.



HOO-HOO LOG & TALLY



First Place winner, Michael Yamamoto, is shown here with his mother.



Second Place winner, but still smiling, is Bob Evans.



At left is Ralph Ullum, Executive Director of the San Diego Lumber & Wood Products Association. Right is Gordon Frost 47578, of the Frost Hardwood Lumber Company.



Here's John Sullivan 61476, Boise Cascade Company and Bill Olmstead 68802, Mission Valley Lumber Co.



Shown here are Bill Olmstead 68802, Mission Valley Lumber Company and (right) Ken Fritz 65635, Tarter, Webster & Johnson.



Judges for the Wood Design Awards are (L to R) John Barbarino, Leonard Veitzer and Art Simpson - all members of AIA.

"Wood is a friend of mine. The best friend on earth of man is the tree. When we use the tree respectfully and economically, we have one of the great resources of the earth. It is a beautiful material, friendly to man; the supreme material for his dwelling purposes. If a man is going to live, he should live with wood."

- Frank Lloyd Wright

**Spokane  
Club #16  
Spokane, Wash.**

Club #16's Annual Woodworking contest was another howling success this year. There are five different divisions in the contest including large furniture, medium furniture, small furniture, specialties and a Junior division (Grade 9).

Each division has a first, second and third place winner plus several "honorable mentions", and all the entries were on display in the lobby of the Lincoln First Federal Savings and Loan Association for over one week.

Space doesn't permit us to list all the winners, but the winner of the large furniture division was Rick Walther, Grade 11 at Rogers High School, for his Grandfather Clock.

Jim Lammer won first place in the medium furniture division for a fine Wall Cabinet. He's a senior at Rogers High School.

Small furniture division was won by Don Coleman of the Joel E. Ferris High School for his beautiful wall clock, while Merlon Curtis took first place in the Specialty Division for a bow and arrow rack.

Junior Division was won by Ken Moe, Grade 9, North Central High School, for a tea table.

This was the sixth Annual Woodworking Contest sponsored by the Spokane Club.

At the last annual meeting of the Lumber Products Manufacturers, two Hoo-Hoo members, Ernie L. Wales L-45412 and Arnold Moss 45408 (boyhood friends since 2-3 years old.... also initiated into Hoo-Hoo together) were awarded cups designating them as "Old Timers" for having been 40 years in the lumber industry.

THROUGH HOO-HOO  
A UNITED  
LUMBER INDUSTRY



Above is Rick Walther with his prize-winning grandfather clock.



Bow and arrow rack is an outstanding effort by Merlon Curtis.



Here's Ken Moe holding up his first place tea table.



Jim Lammer poses with his first-ranked wall cabinet.

**Rogue Valley  
Club #94**

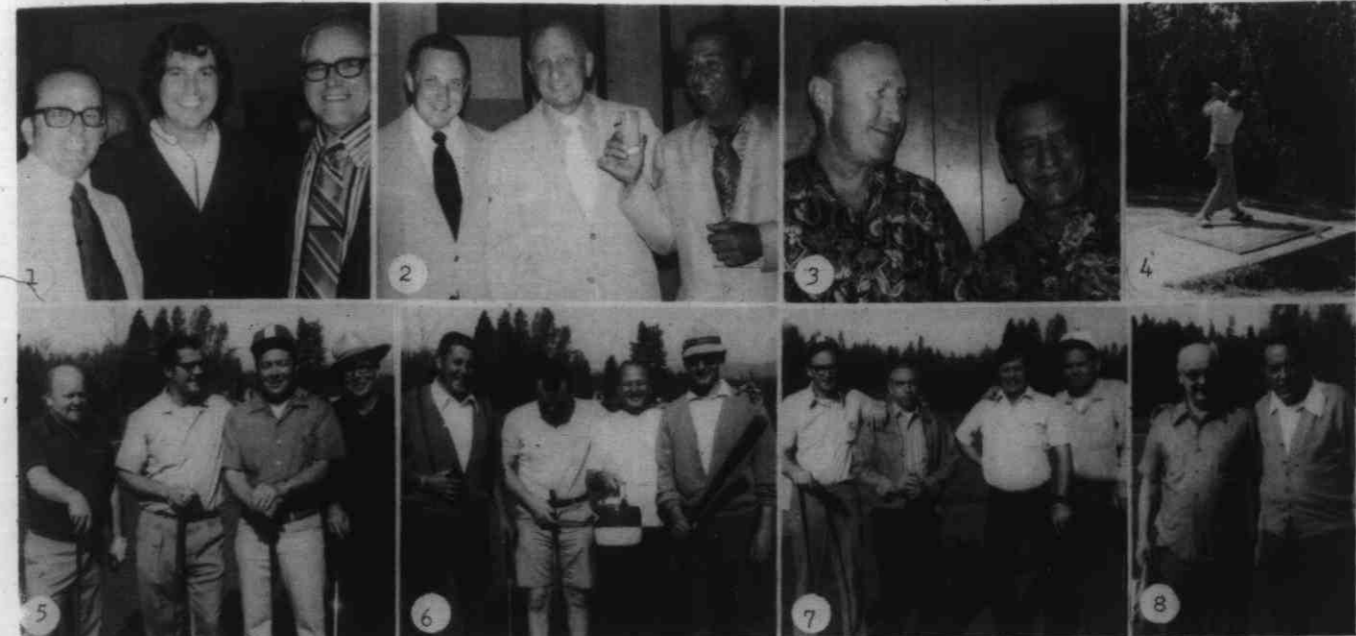
Rogue Valley Club #94 held its Plywood Night at the Rogue Valley Country Club on April

5th. Ed Nolte of Glendale Plywood, our up and coming VEEP, was in charge of the program. Ed brought Devon Duncan from TECO who spoke to us and showed us slides on the application of plywood products plus how

much testing and research are involved in plywood before it is put on the market.

Tom Hauptman gave a report on the Wilderness area brochure they are ready to distribute.

Continued on next page



1.) That's Darrell Richardson and Max Harris. 2.) Len Putnam's Son, Len Putnam and Lew Merrill. 3.) Charlie Fox and Wayne Meredith (From the Honolulu Club). 4.) Stu Devry tees off. 5.) One foursome, Bill Marshall, Tom Reynolds, Don Puck-

ett and Harvey Beatty on the first tee. 6.) Paul Tycker, Steve Campbell, Ron Larson and Jim Fairchild. 7.) Another foursome - including Ken McClure, Ed Nolte and Dave Rice. 8.) Joe Perough and Hale Greenman.



Rogue Valley Club #94 had a fine time on April 5th. 1.) Charlie Fox and Ed McGrew; 2.) Jack Mitchell and Jerry Foster. 3.) Steve Campbell and Dean Derryberry. 4.) Devon Duncan and Ed Nolte.

5.) Jerry Foster, Stu Orr and Dean Norman. 6. Mel Larson, Lynn Zieglmier and Harry Elden. 7.) Dave Bolton, Bob fasel and Ed McGrew.



## Detroit

Club #28  
Detroit, Mich.

Secretaries in the Macomb (Michigan) Chapter of the National Secretaries Association recently named Emanuel Litvin 60272, the 1972 "Boss of the Year".

Nominated by his secretary, Mrs. Trudy Kepus, Litvin was cited for his recent contributions to the organization in fund raising projects not only through his personal involvement but that of his company.

Mr. Litvin is vice-president and general manager of the Macomb Wholesale Lumber Company of Mount Clemens.

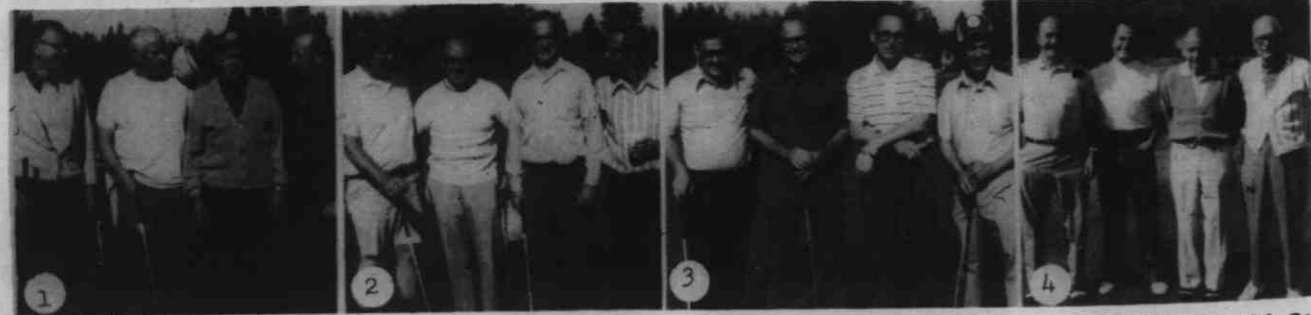
## Rogue Valley

Club #94  
Medford, Oregon

Continued from preceding page

These brochures have been printed and distributed with tremendous interest throughout the trade. They have been favorably accepted on all levels of the industry, and are available from Club #94 at 2¢ each. It's a four color cover, too.

On May 5th we held a tri-city concat at Larry's Restaurant at Grants Pass, Oregon. Ivan Harrington was in charge of the concat. Three clubs participated & Winema Club #216, Rogue Valley #94 and Willamette Valley Club #33. We were fortunate in having VEEP Len Putnam, Larry Hurd and various other dignitaries



1.) Ray Jensen, Hank Jensen, John Nyland and Larry White. 2.) Larry Fuller, Ed Combs, Lee Siesmer and Clyde Dickerson. 3.) Darrell Collins, Bill

## Omaha

Club #124

April 11th Omaha area Club #124 had its annual Concat at the Ranch Bowl in Omaha. Tom Partridge Jurisdiction 8 representative was on hand for the ceremonies and a good class of kittens was initiated.

The usual good steak dinner was served at the Ranch Bowl and a good turn out of members welcomed the new kittens into Hoo-Hoo. Nominating committee came up with slate of officers and directors that will be elected at the next meeting in May.

New members are: Darrell Cole, Joyce Lumber Co.; Law-

rence DeBuse, Millard Lumber; Carl Devereaux, U.S. Plywood; Eugene Miller, Nebraska Bridge; Richard Schumacker, Weyerhaeuser; Rober VanBrocken, U.S. Plywood, and Harvey Wells, Rivett Lumber Co.

present. There were eleven kittens initiated into our order with one of the finest concats on record... What a group! The degree team consisted of Hank Jensen, past president of the Rogue Valley Club; Charlie Fox, past president of Rogue Valley Club; Cy Cramer, past president of the Winema Club; Darrell Richardson, president of the Willamette Club; Wayne Meredith, president of the Honolulu Club; Bill McLean, president of the Winema Club; Dan Brown, past president of the Winema Club; Don Ferguson, past president of the Winema Club; Ben Evans, past president of the Rogue Valley Club, and the visiting officer was Larry Hurd, Supreme Nine member from Juris III.

The candidate conductors who did such a good job were Larry

Fuller, Ed Nolte, John Hammon and Don Puckett. It is our hope that the tri-city affair can be made an annual affair... it was great!

## Central Minnesota

Club #91

St. Cloud, Minn.

Club #91 held a Concat at Chix's in Melrose on May 8th. A very good class of 12 kittens were initiated.

Nine members of the Twin Cities Club headed by Larry Clark's Convention Team handled the initiation. A good crowd turned out for this big event.

On May 6th we held the Grants Pass Golf Tourney. The day started with breakfast and then foursomes were assigned.

First low net was won by Kenny McClud and 2nd low net was won by Hale Greenman and Joe Perough. Then we had a Mountain House Meeting at Mt. Shasta, California. Five of our members attended this meeting with members from Klamath Falls and Redding. Rogue Valley members attending were Carl Knauer, Dean Norman, Ed Andren, Bud Brennan and Charlie Fox. We would like to thank John King and the Redding Club for a very nice meeting.

Stu Devry, Charles Mickelson, Ivan Harrington and Harold Pyle.

## St. Louis

Club #6

St. Louis, Missouri

The St. Louis Club #6 is not dead! There were rumors a few months ago that the club was going to disband or merge with the Lumbermen of Greater St.

Louis, but they had a vote and it was voted to continue the club.

Not only did they vote to continue the club, but they held a concat on May 9th and got themselves 13 new members!

New members are Roy E. Cooper, Robert A. Correa, Rodwell Dilthey, Harold D. Holmes, William J. Kennebeck and George

D. Leech.

Also, Ronald T. Martinson, Francis M. McGuire, Theodore J. Petersen, Ronald L. Short, Stephen C. Tredway, Gale B. Wiley and John R. Ziska.

The club was honored at the concat by the presence of Roy S. Cummins, Supreme Nine member from Jurisdiction VII.



Top left: Merrymment after the concat by some Club #6 members. Top right: W.H. Middendorf, Leon Kretzer, Marshall Kipp and Ray Petersen. Bottom left: Perry Sparks, Ed Leonard, Harry Vogel,

Ed Hein and Travis Dixon. Bottom Right: Roy Cummins, S-9 member, George Mueth, President, Jerry Springman, Bob Hertling and Ed Stewart.

## Cowichan Valley

Club #229

Duncan, B.C. Canada

This very progressive and active club has had many interesting and rewarding projects in the past few months.

**February** - The annual award of the Forestry Bursary was presented to Malaspina College student Dale Neunauer.

**March** - A presentation of funds made to help support the Eaves Park Project. It is a 47-acre, class "C" Provincial Park restricted to educational pur-

poses and administered by the local school board. As an outdoor classroom it depicts every aspect of our forest growth from virgin timber to second growth.

**March** - A general membership meeting was held and highlighted by a talk from Social Credit M.L.A. Dr. Howard McDiarmid on the West Coast Park and Nitinat Triangle. Dr. McDiarmid gave an interesting insight to the controversial Nitinat Triangle and the Sierra Club's proposal.

**April** - The annual Ladies Night Social was held at the Village Green Hotel. Everyone attending had a smashing good

time.

**May** - The combined Victoria and Cowichan Clubs Annual Golf Tournament was held at Mount Brenton and, as usual, a tremendous success. Highlights of the day's golf (secondly to the popularity of the two attractive girls in the beer cart) were Cowichan club's retention of the team trophy, Gordie Doman's low net win and Gary Urton's low gross. See pictures page 40.

**June** - Semi-finals of the club sponsored High School Woodworking Competitions have been held, the final judging is to take place soon at the Cowichan Valley Forest Museum.

**Rockford  
Club #139  
Rockford, Ill.**

State Deputy "Sandy" Sandstrom reports that Club #139 had a golf outing on May 18th at Indian Lakes Country Club in Bloomingdale, Illinois. He says that the weather was terrific and the attendance likewise.

"Sandy" also reports that he attended the PUT-MAR-WOOD Lumbermen's Golf Outing at Lacon, Illinois on May 16th. About 150 attended that outing and dinner. Hoo-Hoo blanks and literature were distributed. In addition to Sandstrom other Hoo-Hoo advocates Don O'Connell and Jack Chaldon of the Illinois Lumber & Building Ma-



1.) Lyle Thomson, Bruce Harvey and Fred Diesel, VGS. 2.) Low gross winner Dale Benson (left) and Bruce Enger.

terials Dealers Association spoke about formation of a new Hoo-Hoo Club in Central Illinois. At this writing, a few lumbermen in that area have pledged to encourage the movement.

Sandy further reports, "it looks as though there will be quite a few Northern Illinois at the coming International Convention in Bloomington, Minnesota, Sept. 17th - 20th, 1972."



After Club 139's golf outing 1.) Low gross winner Roy Ream (left) gets award from Bruce Enger. 2.) Low net winner, Patterson Gates, with Club President, Bruce Harvey. 3.) Harold Matousek and his Alka Seltzer Door Prize, presented by Bruce Harvey, President.

**APA Expresses Endorsement of H.R. 12873**

The American Plywood Association has expressed strong endorsement for the provisions of H.R. 12873, the Forestry Incentives Bill, sponsored by Congressman Robert L. F. Sikes (R-Florida).

The bill, similar to S. 3105, introduced by Senator John C. Stennis, (D-Mississippi) calls for up to 80 percent contribution by the federal government toward the cost of tree planting or forest improvement on private, non-industrial lands. Payments would

be on a maximum of 500 acres per year. (The bill defines small non-industrial landowners as holders of 5,000 acres or less).

In a statement submitted to Congressman John L. McMillan (D-S. Carolina) Chairman of the House Subcommittee on Forests, APA Forestry Affairs Manager James F. O'Donnell described the legislation as extremely important, particularly for small landowners in the South.

O'Donnell noted that the Plywood Association is a co-sponsor

of the study plan, The South's Third Forest, a dynamic program to increase forestry throughout the South.

"The key to resource availability in the 12 Southern States is the 141 million acres of small, private holdings," said O'Donnell. "Approximately 75 million of these acres are either under-managed or not managed at all. H.R. 12873 and its Senate counterpart will go a long way toward remedying this situation."

HOO-HOO LOG & TALLY

**Winema  
Club #216**

Klamath Falls, Ore.

Wendy Huettl, reporting for Club #216 informs us that the annual crab feed was another

big success. The feed was sponsored by the member's companies, and this annual event is known as "Employer's Night".

"There were 157 members and guests present," says Wendy, which is an excellent turn-out for us."

The program chairman was Rameses 60, Bob Johnson, and he was assisted by Gil Hannigan.

Program committee members are too numerous to mention, but they consisted of a lot of good helping hands which the club appreciates.



1.) Those are the cashiers Jack Metler and Merle Clark. 2.) Group of people. 3.) Bartenders are Norm Simonson and Dave Maxwell. 4.) There's Chic Davis, Guest Don Preston and Muri Metz. 5.) Here's Jim Cavanaugh, Ralph Benoist, Elmer Colson and "Jolly" Larry Martz. 6.) Guest Dr. R. Stearns

with members Bill Meade and Vic O'Neill. 7.) That's Al Carlson and Jack Grant. 8.) John Fowler and Bill McLean (our president) 9.) Bob Johnson, M.C. for the night. 10.) The heavenly orchestra that played music all evening, especially for those that danced in the 1940's.



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## First Things In Hoo-Hoo

Editor's note - the following article was written in 1905 by Mr. W. E. Barnes, Hoo-Hoo No. 3 and Rameses #2. The article appeared in the 1905 convention book.

The Fourteenth Annual Convention was held in Portland, Oregon, and the convention souvenir book contained 272 pages and bound in solid wood.

Among the duties of the House of ancients, as set forth by the constitution and By-Laws, is the "preparation and preservation of the historical and archeological lore of Hoo-Hoo." The desirability of keeping, as far as possible, in some safe place, all newspaper clippings, copies of programs, photographs and other data that might be used by the historian, was recognized in the history of the Order. The accumulated material has assumed such proportions as to make it desirable to rent a room in St. Louis in which all of the material is now stored. It includes something like 15 large scrap-books, a complete file of the Bulletin, copies of all of the hand-books, minutes of the various Annuals and all of the matter accumulated in the House of Hoo-Hoo erected at the World's Fair in St. Louis in 1904. It might be of some interest to our members to hastily review a few of the first things in Hoo-Hoo.

The first Hoo-Hoo Annual was held in St. Louis, Missouri, on September 9, 1892. The entire membership of the Order at that time was 167. About nine members were in attendance and those, who were responsible for the origin of the Order, began to realize that there was a great future for Hoo-Hoo.

The first hand-book was issued in 1893. It was a thin volume of only 52 pages, and the membership had grown to 571. Only two were in the death list. The Constitution was a very brief affair, covering two pages of the hand-book. The hand-book for 1905 is a closely printed volume of 711 pages, and the list of deceased covers six pages.

The first embalment of a Snark occurred in Minneapolis, on September 11, 1895.

The first issue of The Bulletin was under the date November, 1895. Number 1, volume 1 was a little eight-page affair that contained a list of the officers, the Constitution and By-Laws and a list of recent Concatenations. From this has grown The Bulletin, which is carefully read by all loyal members.

On the very first page of Volume I of the scrap-book, is given a very carefully prepared account of the first meeting at Gurdon, Arkansas, at nine minutes past 3 on January 21, 1892, when the Order had its birth. This account of the meeting was written out the day after the meeting in the hotel hall at Gurdon. The original six who were present on this occasion were as follows: B. A. Johnson, George K. Smith, A. Strauss, George W. Schwartz, W. S. Mitchell and W. E. Barns. At this meeting there were also elected to membership Charles H. McCarer, Robert E. Kelley and Thomas K. Edwards, all of whom are now in the list of deceased. Although not present when the Order was started, Mr. Charles H. McCarer, at that time connected with the Northwestern Lumberman, of Chicago, was elected Snark. Mr. McCarer was suffering from an incurable malady of the stomach, which resulted in his death on August 18, 1893. He was a man of unusual ability and finest social qualities. Mr. McCarer's death was the first in the list of members.

The first regular initiation was held in the St. Charles Hotel in New Orleans, Louisiana, February 18, 1892. It will be noticed that less than a month elapsed between the birth of the Order and the first initiation. The initiation was exceedingly informal, although the class included in its personnel a number of the leading lumbermen of the United States. No written ritual had been prepared and almost all of the proceedings were of an ex-

ceedingly informal and impromptu nature. However, the 33 members were duly obligated, after Edgar Allen Poe's famous story of the "Black Cat" had properly harrowed up their feelings. An elaborate feast of rabbits, cooked in such a manner that they resembled cats, was rudely broken into by a large fire in the neighborhood. The concatenation adjourned without any closing ceremonies.

The first concatenation, at which ritual was used, was held in Omaha, Nebraska, on March 9, in 1892, in the Hotel Murray. On this occasion the writer filled all nine offices and initiated the eight candidates in so forceful a manner that two chairs, a table and a folding bed were wrecked. Those who were initiated in the early days will remember that there was a large amount of muscle and energy utilized in putting them through the gardens right and left.

## What About Fire?

"What About Fire?", a brochure containing facts on the fire performance of several building materials, has been revised by the American Institute of Timber Construction. The 16 page illustrated brochure discusses the excellent fire resistive qualities of engineered timber construction, including structural glued laminated timber.

Copies of "What About Fire?" are available from the American Institute of Timber Construction, 333 West Hampden Avenue, Englewood, Colorado 80110.

The American Institute of Timber Construction is a national non-profit, technical industrial association of manufacturers and fabricators who may design, plant laminate, fabricate, assemble and erect load-carrying sawn and glued laminated timber framing and decking for roofs and other structural parts of schools, churches, commercial, industrial, residential, and other buildings and for other structures such as bridges, towers, and marine installations.

## Toronto Club #53 Toronto, Canada

The Toronto Club stars again! Another banner year with their wood achievement award program brought 127 projects submitted with a total of 71 entered at the Home Show. Excellent. A total of 36 schools participated and there were 17 winners!!

A big thank you to everyone who assisted in the success of the program, and special thanks to the publicity chairman **John Sterling** and to Murray Crawford who were in charge of signs, design of the booth, setting up and packing up. Also to **Bill Quinn** who organized the ticket sales to raise the necessary funds.

Each Borough Chairman deserves praise, too. They were Boyd Lorimer, Ken Herrler, Murray Crawford, Peter Shensone, Sigi Neuland, Roy Mason, Peter Bird, Bernie Noyek and Bob Heyder.

Thanks are also due to the Industrial Arts teachers, the students at Woodbine Jr. High School for their participation at the Home Show, the Department of Lands and Forests, and to the judges, Wally Griffin, L. MacPherson, Sid Thompson and Les Mc Kimmie.

Each year the Home Show display put on by Club #53 in Toronto seems to get bigger, and each year the entrants increase in number. If this isn't Hoo-Hoo action, what is? Other clubs could learn a good, big lesson from this.

There were too many winners to list this issue, but first in show went to Fred Roloff for an exceptional table. Second went to Michael Jazwicki, and third went to Cathy Kennedy, the first female to enter the contest and win a prize.

To offset the cost of all this program, Club #53 sold tickets for a color TV set, and it was won, strangely enough, by "Buttons" Aiken, a completely black cat owned by Mrs. Diana "Pussies Galore" Aiken, who publishes the CAT-O-LOG, a monthly publication for the members of Club #53.



This is an overall view of the Industrial Arts Exhibit which was sponsored by the Toronto Hoo-

Hoo Club #53. It is an annual event.



Shown above are three hard-working members of the Toronto Hoo-Hoo Club. They are George Pletch, Harry Gallander and Lam-an Stevens, president.

More pictures on page 22 & 23

## Nominations

Dear Ben:

At a meeting on May 18th, 1972, of the Southern Minnesota Hoo-Hoo Club #150, the following resolution was passed:

"The Southern Minnesota Hoo-Hoo Club #150 does hereby resolve that it places in nomination for the office of Treasurer of Hoo-Hoo International, Henry Hess, 46786."

Henry Hess has been a member of Hoo-Hoo since 1944; has served as President of the Southern Minnesota Club and a director for many years. He was a Supreme Nine member from 1947 to 1967.

Henry was appointed assistant treasurer in 1969 and was elected treasurer in 1970. There has not been a more active and dedicated member of our club. While on the Supreme Nine he was most active in Jurisdiction VIII. His dedication has carried him to Australia this year at a sacrifice of his own time and treasure.

Respectfully submitted,  
Wayne Miller  
Secretary, Club #150

**Toronto**  
 Club #53  
 Toronto, Ont. Canada

## HOO-HOO Wood Achievement Award

Fred Roloff is receiving his ribbon from our President, Laman Stevens, for his very excellent table, this year's winner of the S. J. Illsley Award as Best of the Show. Last year Fred was at the top of his group under the former rules of the competition.



Michael Jazwicky receives his ribbon from the North York Area Chairman, Murry Crawford, for his project judged Second Best of the Show.



The traditional domain of males was successfully invaded this year by Cathy Williams, whose project was judged to be the Third Best of all the entries. Here 1st Vice-President and Chairman of the Industrial Arts Scholarship Program, George Pletch, offers congratulations.



John Schmit and Murray Crawford



Mario Iannucci and Boyd Lorimer



Paul Rotstein and President Stevens



Marcello Vaccaro and George Pletch



Ricky Tabascio and Ozzie Meredith



Franklin Goldberg and Murray Crawford



Danny Stevens and Boyd Lorimer. Danny was also a winner in the 1970-71 competition.

## FPRS Plans West Coast Plant Tour

An early fall Forest Products Research Society Wood Industry Plant Tour of West Coast particleboard and hardboard plants is scheduled for September 10-15.

The tour will originate and terminate in Portland, Oregon. The chartered bus will leave the Portland Sheraton Motor Inn at 8 a.m. Monday, September 11. The tour will conclude at noon, Friday, September 15, at the Portland airport.

Plants to be visited include: Forest Fiber Products Co., Forest Grove; Duraflake Co., Albany; Brooks-Willamette, Bend; Pope and Talbot, Inc., Oakridge; Weyerhaeuser Co., Springfield; Roseburg Lumber Co., Roseburg; Popular Panels, Inc., Eugene; and Evans Products Co., Corvallis.

Tour Director for FPRS will be Tom Maloney, Washington State University. A full day-by-day schedule is now being finalized and is available on request.

Cost of the tour is \$175.00 per person which covers all charter bus travel, and single room motel accommodations Sunday through Thursday nights. Meals and other expenses will be paid by the participants. Wives may accompany husbands for an additional \$50.00 per participant. Participation is limited to 30 full-fare persons.

For reservations and further information, write: Forest Products Research Society, 2801 Marshall Court, Madison, Wisconsin 53705, or call 603-213-1361.

### Humboldt Club #63 Eureka, Calif.

A "Special Spring Meeting" was called by the Humboldt Club

## We Have A Fantastic Movie—Let's Use It!

"That was a terrific movie," sums up what people who have already viewed the Hoo-Hoo movie. The name of it is "The Forest Productive" and this movie tells the lumberman's story of logging, particularly in the northwest, where there are large movements to "lock up" millions of acres of timberland in so-called "wilderness areas".

You and I know that this is wrong, but the gullible public will believe anything it reads or hears, and it's time we lumbermen did something about it.

Hoo-Hoo has 20 copies of this film at the present time. Each Supreme Nine member has a copy, the Chairman, President and Vice President has a copy, and the Hoo-Hoo headquarters has 7 copies to be made available on a loan basis to any club wishing to show it.

We prefer that the films be shown to civic groups such as Rotary, Kiwanis, American Legion, VFW, Garden Clubs etc., but they should also be shown to Hoo-Hoo groups to show what we have available for the general public. And it behooves each and every Hoo-Hoo member to try to show the film to as many members of the public he can. Your job is at stake! If you are producing, wholesaling or retailing lumber, and if some 60 million acres are put away as "wilder-

ness areas" you may well be left without anything to produce or sell. It's that simple.

So let's show the films! They are available from your Supreme Nine member, or from Hoo-Hoo International, 88 Broad Street, Boston, Mass., 02110. There is no charge for the film.

The only cost to you or your club is the cost of returning the film to this office after showing it. This cost runs about \$1.50, depending upon where you are located. This also includes special handling and insurance.

If you or your club already has a projector, you're home free. If you don't, 16mm sound projectors, on a rental basis, are very inexpensive and are also easily operated.

With each film mailed out we will include two fact sheets which were prepared by the American Forest Institute. One is called "Forests USA" and the other is called "American Forest Institute and the Land". Any questions asked after the film has been shown can be answered by quick reference to either of these booklets.

Also, either of these booklets may be used for a speech before the film or as a speech even without the film. Both booklets are great.

So now you know the scoop. All you have to do is show it!

#63 for May 23rd at the O.H. Townhouse, in Eureka, to hear a discussion of the Natural Resources and Forestry programs at Humboldt State College by Dr. Donald W. Hedrick, Dean of the School of Natural Resources, and Dr. Dale A. Thornburgh, program leader in Forestry.

Special guests were our Scholarship winner for 1971-1972 - John A. Clendenen and Edward M. Holloran, who received \$250.

Ken Laudenschlager was the program chairman and he was assisted by Michael W. Roach.

Forty seven members attended the meeting.

### Twin Cities Club #12

#### 1972 Convention Host

Club #12 held its Annual Fisherman's Stag at the St. Louis Park V.F.W. Club Rooms recently. A goodly crowd showed up for this annual affair with many of the members going home with fishing equipment prizes.

The door prize this year was a Bar-B-Q grill.

## Three Hoo-Hoo Clubs Partake In Dedication

The dedication of the new Forestry Building at the University of Idaho, in Moscow, on April 22 was attended by members of three Hoo-Hoo Clubs in Juris III. Over 40 people consisting of husbands and wives from the Spokane, North Idaho, and Lewis-Clark Clubs attended the festivities.

Among familiar Hoo-Hoo faces in attendance were S.N. Larry Hurd and wife Blanche, State

Deputy Snark Gene Zanck and wife Jackie, Rameses 50 Ernie Wales and wife Ellen, Lewis-Clark Club President Larry Brown and wife, Spokane Club President Greek Wells and wife Eunice, plus Past Presidents and Directors from all three clubs and other members who should be mentioned if space permitted.

The idea for participation in this great occasion was conceived

at a North Idaho Club meeting and was carried to the other two clubs by State Deputy Snark Zanck. Attendance at the ceremony was preceded by a tour of the new Bennett Saw Mill in near-by Princeton, Idaho early Friday morning. The tour members lunched together in Potlatch, Idaho and then spent the after-

continued on next page



Above are the three U. of Idaho Deans. Retiring Dean Ernie Wohletz, Incoming Dean and Lewis-Clark Member John Ehrenreich and former Dean Jeffers.



Here's State Deputy Snark Gene Zanck with his wife Jackie, plus Supreme Nine Member Larry Hurd with his wife, Blanche.



Lewis-Clark member Jack Gruber presents retiring Dean Wohletz with a one-year membership certificate to the Lewis-Clark Club, and looking on are Mrs. Wohletz and Hoo-Hoo member Dean Ehrenreich.



Spokane club member Dr. John Howe of the U. of Idaho brought along some breakfast guests and is shown making a Hoo-Hoo point. Did you sign him up, John?



Spokane Club past president (left) Bill Glideman visits with Jerry Wales and her husband, Kris Wales.



Here is Spokane Club V.P. Norm Mikalson and his wife, Mabel.

# CLUB NEWS cont.

noon touring the new Forestry Building under the guidance of Dr. John Howe.

The greatest show of force took place Friday evening when all Hoo-Hoo members and their ladies attended a social hour and testimonial dinner in honor of the Forestry Schools' retiring head, Dean Ernest Wohletz. This occasion afforded all an opportunity to meet the new Dean, Hoo-Hoo member John Ehrenreich.

The following morning many of the out-of-town members met for a breakfast meeting and heard L.J. Hurd and S.D. Zanck expound on the merits of Hoo-Hoo and urge all to attend the forthcoming Juris III meeting in Sun River, Oregon. The Breakfast was followed by dedication ceremonies which took place outside the new building at 10:00 a.m.

In summary, the trip and its related meetings afforded the three clubs' members a chance to exchange ideas.

Our thanks go to Dr. Howe for his efforts in obtaining lodging and putting together the many

loose ends. To committee members, LaRalle Smith (North Idaho Club), Ernie Wales, (Spokane Club) and Erik Rauch, (Lewis-Clark Club). Thanks also go to State Deputy Snark Zanck for his camera work, Kris Wales for arranging the mill tour and Dick Bennett for hosting the mill tour.

Most important of all, thanks go to L.J. Hurd for coming over and to all the club members and their wives who took time to partake in these activities.

So ends another highly successful Hoo-Hoo outing in Juris III.



Shown above are Rameses #50 Ernie Wales with his wife Ellen, and former Idaho Governor Don Samuelson.



Left is retiring Dean Wohletz with Spokane member Dr. John Howe.



Presenting Idaho Club member Ray Hilding with Supreme Nine Member Larry Hurd.



It's the gathering of the clan. Lewis-Clark Club President Larry Brown with wife Patsy discuss Hoo-Hoo merits with Supreme Nine Larry Hurd while Spokane Club President Greek Wells and wife Eunice sit in on the conversation.

**TWIN  
CITIES  
IN 1972**

**MIAMI IN 1973**

## East Bay

Club #39  
Oakland, Calif.

The Oakland (East Bay) Club 39's Revéille "72" turned out to be quite a day! One hundred showed up to play golf and two hundred came to dinner!

"The highlight of the evening," says Ron Delisle, club president, was the Lumberman of the Year Award to Frank Timmers, Van Arsdale and Harris Lumber Company. The award was voted on by all members, wholesalers and retailers in the Bay Area by return mail ballots."



Enjoying #39's festivities are Tim Thompson (L), Paul Olsen and Ron Robbins.



That's Dave Mensing and Knute Weidman - looks like they're checking golf scores.



International officers in attendance included Chairman Larry Owen, Vice President Leonard Putnam, and President Jack Cheshire.



Above are Frank Timmers, Supreme Nine member Roy Dunbar, and Al Kerper.



Above are Dave Mensing (L) and Ralph Laymon.

more pictures on next page

Mr. Frank Timmers 52960, was honored recently with a plaque presented to him by the Oakland Hoo-Hoo Club No. 39, as the greater bay area "Lumberman of the Year".

Club #39 is one of the more serious clubs in the International Order of Hoo-Hoo. Besides having their good times, they sell "Shares of Happiness" at \$5 per share to help fellow lumbermen in need, to provide a forestry scholarship at the University of California, to help needy families at Christmas, and to help support the California School for the Deaf.

Frank Timmers, a club past president, has been instrumental in seeing that all this gets done every year.



## Hoo-Hoo Wood Promotion Trophy



Above are Elmar Brock, Frank Door and Merl Tanner.



Above are Elmar Brock, Frank Door and Merl Tanner.

Most members know that the annual Wood Promotion Trophy is won each year by some club which enters the competition during the convention held each September. (This year in Bloomington, Minnesota, September 17-21.)

Clubs making trophy presentations at the convention in Honolulu in 1971 were: Vancouver Club #48, The Cowichan Valley Club #229, The Toronto Club #53, and the Melbourne, Australia Club #217.

The wood promotion committee awarded the trophy to Club #229 for its accomplishment,

work and presentation.

The trophy, which is a large hand-carved wood cat made of mahogany and worth several hundred dollars, was awarded to the Spokane Club #16 prior to that, and in previous years it has been awarded to the Toronto Hoo-Hoo Club #53, and numerous others.

If your club has a wood promotion program, you should enter the competition - it's easy. Simply write the International office at 88 Broad Street, Boston, Mass. 02110, and state the desire to enter the competition. Your club just might be a winner!

## Black Bart Club #181 Ukiah, Calif.

The Black Bart Club #181 held its annual Railroad Night on May 24th with 58 Hoo-Hoos and Toot-Toots in attendance. It was

a banner night.

"Cliff Smoot was Master of Ceremonies for the night and he did his usual terrific job," reports Jimmy Jones, Foster Lumber Yard. Jimmy continues, "the meeting was held at the House of Garner in Ukiah."

Please see accompanying photos.



At Club #181's Railroad Night the following pictures were taken by Jimmy Jones. #1) Ed Hamson, Keene Kerksey, Bill Openshaw and Cordes Langley. #2) Cordes Langley, Art Atkinson and Bill Openshaw. #3) Del Cole, Club President, and Keene Kerksey and Ed Hamson. #4) Knute Weidman, Cliff

Smoot and Jack Kosft. #5) Jimmy Jones, Ed Jones and Bob Farrell. #6) Del Cole, Pres., Merle Tanner, Railroad Chairman for the evening. #7) Howard Smallridge and Ed Lamme, UPRR. #8) Cliff Smoot and Del Cole. #9) Cliff Smoot telling everyone, it's the truth this time, fellas!

## Jurisdiction III Executive Meeting

Sixty eight Jurisdiction III members and wives plus one single attended the fifth Juris III meeting at Sunriver, Oregon June 9, 10 and 11, 1972.

Activities started on Friday night with a cocktail hour and buffet dinner. Hoo-Hoo notables

in attendance were Larry Owen, Robert Johnson, Leonard Putnam, Jack Mitchell, Gene Zanck, Larry Fuller and Fred Bleich.

Saturday morning S-9 member Larry Hurd called the business meeting to order at 8:19. Last year's minutes were read and

approved. The financial report was read by Kris Wales and showed a \$90 surplus.

Len Putnam, International VP gave a brief account of his activities and reported on the availability of the new Hoo-Hoo movie which is available from the International office.

Ed Wade reported on the new Hoo-Hoo Club being formed at Omak, Washington.

Delegates voted unanimously to hold next year's meeting under the auspices of the Portland Club #47.



North Cascade Club #230's group at the Juris III meeting include Front Row: Alice, Barbara and Terry. Middle Row: Jim, Hazel and Tom. In the rear are: Bob, Bob, Jerry and Bill.



That's Jim Hulett on the left with Tom Dolan, Past S-9 member, Allen Nistad and Don McConnell.

see more pictures on pages 36 and 37



Big group from Seattle! Bottom Row; Les Campbell, president, and Mrs. Campbell; Mrs. Joe Eller; Mrs. Joe Herrin; Mrs. Dan Ayers; Mrs. & Mr. Don Tempelin. Second Row: Mrs. George Baker; Mrs. & Mr. Dave White; Mrs. Ed Dunn and Mrs. Dave Lew-

is. Third Row: George Baker; Tom Dolan; Joe Eller; Ed Dunn; Joe Herrin. Fourth Row: Mrs. Mike McEvoy; Mrs. Sam Bass; Mr. & Mrs. Vince Ward; Mr. Dave Lewis. Top Row: Mike McEvoy; Sam Bass; Mrs. Tom Dolan and Dan Ayers.

See Page  
44  
For  
Stories  
on  
1972  
Convention  
Sept. 17-20  
1972

### Telling the story...

Continued from page 5

will help provide the time you need for corrective measures. This only works if the explanation is frank, complete and believable—and if you follow up with action as scheduled.

The direct approach is sometimes most effective. In Maine, for example, a newspaper columnist criticized forest practices he had seen only from a distance. A company forester, irritated by this approach, called the columnist a number of times, finally persuaded him to take a longer look. The look, conducted on foot in February, was a chilly experience but produced a warm relationship between the two men and a number of positive, informed stories over the following weeks.

Letters, if they're reasonable, short and accurate, have an effect, but follow-up in person vastly increases that effect. In a number of cases, brief letters expressing concern over misunderstandings have been sent to editorial writers, asking for a meeting and indicating that a phone call will be made in the next few days to pin down the time and place.

"Few newspapermen, even at the top, have secretaries..."

In almost every case, this worked, often resulting in meetings with the entire editorial board of a newspaper.

There are some cautions to be observed, however. Get the name of the man you want to reach. A phone call to the switchboard of a newspaper will provide the name of the editorial page editor.

Make your own follow-up call; don't have a secretary handle it. Few newspapermen, even at the top, have secretaries, and they resent being "handled" by secretaries.

Finally, make sure you're talking about the same things. In one case, a discussion about "climax" forests with the editorial director of a major newspaper suddenly became an argument. Finally, it developed that he was using the adjective to mean the climax of health, appearance and human

enjoyment. The majority of the population, including newsmen, has only a vague notion of the difference between a national park and a national forest, and the same incomplete understanding of the difference between hardwoods and softwoods.

"The best spokesmen are the men who make management decisions..."

In some cases, the only way you'll be able to tell your story is through advertising. In many areas of the country, state or regional committees have been formed to handle matters of common interest, and some of them have produced excellent advertising. Examples are available through associations or directly from the committees involved.

Some companies have used advertising, particularly in rural areas, to inform the public of their plans and activities. One company discontinued its local employee newsletter, substituting a monthly, full-page advertisement in the local paper.

This has some obvious communications advantages with the whole community, provides financial support for the newspaper and—in this case—reduced overall costs by eliminating the need to print and mail a newsletter.

In terms of response, and initiative, use your rooting section: conservation organizations make mailings to their members and sympathizers. You can do the same.

Use company bulletin boards, house organs, mailing stuffers in quarterly reports to shareholders or mailings to customers, and publicity and advertising where it will reach these groups. Keep it low-keyed and believable, and explain the issues in terms that have personal meaning to your audience.

If you have a public relations specialist, or access to an advertising agency, use them. Get whatever help makes sense from the associations you support. In the end, however, the best spokesmen for your company and the industry are the men who make management decisions.

The first thing to do is get acquainted. That's been discussed elsewhere.

Consistency is critical. You have to be available all of the time, not just when it's convenient or important to you. If you want to be called when you think it's necessary, you'll have to accept calls when your newspaper contact thinks it's necessary, as well.

In terms of personal contacts, opportunity will limit you to some degree.

On a small daily, or weekly, the editor or city editor may be as far as you can go. On larger dailies there may be specialists assigned to business, environment, outdoor sports, editorials and columns. Meet the ones most important, if you can, and use these contacts to reach others as the need arises.

Most areas have radio and television stations, and there will be someone in charge of news: a news director, program director, special events director or some other title. In large operations, there may be a sizeable staff. Learn the structure and get acquainted.

Larger cities have correspondents, bureaus or "stringers" for national periodicals and networks; smaller ones often have stringers for big-city dailies. Sometimes they're hard to locate, but are well worth the trouble.

In nearly every case, you'll have to make the first contact. Make sure you have a reason for calling, and a reason for calling the individual. If questions are asked that you can't answer, make sure you follow up.

"Make sure your contact feels free to call you for information..."

After the first meeting, stay in touch and make sure your contact feels free to call you for information.

Some company public relations officers have a hard time delicately reminding top management to avoid a condescending appearance. An illustration makes the point.

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HOO-HOO LOG & TALLY

### Telling the story...

Continued from page 30

The chief executive of a large, international company found that a conversation with a reporter was going badly. So he looked around.

He was seated behind a large, impressive desk at one end of a room that probably was twice the size, and twice the opulence, of the young reporter's living room. He was twice the age of the reporter, and radiated maturity, success, assurance and authority.

The reporter sat on the edge of a chair and allowed the executive to dominate the conversation. He asked few questions.

Simply removing the desk as an obstacle might have helped, but an element in the conversation provided a graceful opportunity to leave the office altogether.

Before they separated, the two had walked through a portion of a plant and then stood and talked in a logyard. Later, in the woods, the reporter admitted how uncomfortable he had been in what he referred to as the "lion's den."

Every lion has a den, where he feels comfortable.

"Do your talking where the reporter will feel on even terms..."

To simplify communications, both parties have to feel at ease.

If it makes sense, go to the newspaper office, or television station. Do your talking in the woods, in a plant, beside a log pond or somewhere else where the reporter will feel on even terms. You also can use these locations to help educate him, and make him familiar with terms, as well as operations.

At the same time, don't let yourself be dragged into some other lion's den unprepared.

Television interviews, for example, can be traumatic if you aren't familiar with that medium. The possibility of malicious film editing is there, if remote, but a reporter can do just as much damage by asking the wrong questions, even if he does it unwittingly.

Many television newsmen will do all they can to help. Hostile ones won't. However, if profes-

sional help isn't available to you within your company or through an association, a frank confession of your ignorance (and nervousness) about the cameras will almost always inspire explanations and help on the spot.

This is a factor to consider if you differ with an editorial position taken by a radio or television station. If you have an honest and reasonable difference, you will almost certainly be given a reasonable opportunity to present your side.

"A willing spokesman for the industry in every area of the country is an ideal that's far from being realized..."

### Consider:

The station's editorial was written by a professional and delivered by an expert.

Will you help your cause by an amateurish presentation of a statement prepared by someone with no experience in writing for the world's most exacting medium?

Ask for help. If it isn't available in your company, the larger trade associations can usually supply a staff member with broadcast background. If he does nothing more than rewrite your statement to give it impact, he has improved your chances of getting the message across.

In many cases, it's a good idea to ask for help at once. Most of the time, on public issues, material is available that may be unknown to you, or that you may have overlooked.

Sometimes, too, a station is reluctant to provide equal time to a single company, fearing it will have to do the same for numerous others. In such a case, an association, representing an industry, often can obtain the time.

Stay aware of what the associations are doing, and of what they have available. Pass along opportunities you can't capitalize on, and they'll do the same—a willing spokesman for the industry in every area of the country is an ideal that's far from being realized.

Finally, let the association staffs know of your successes.

You won't be able to think of everything, and neither will others. By exchanging information

and ideas, you'll expand the total number of opportunities for communicating, for yourself as well as others.

### Tips on Dealing With News Media

Eventually, you may find a local paper prefers that you phone a story in, or deliver a prepared news release.

First, though, make personal contact. At least learn what the other looks like. You may find the reporter would rather come and get the story himself, on the spot.

Remember, too, that newspapers are looking for material that interests their readers. The most interesting story to a reader is one that contains his name. The next most interesting is one that contains news that affects him.

The more closely a story is tailored to the readers of a paper, the more chance it has to be printed, and the more readership it will get.

Phone ahead to avoid deadlines. A news editor has no time for you if he's just finishing up page one or if he's in the midst of a fast-breaking story.

Visit the weekly newspaper the day after it's published. For the morning daily, the best time is late morning or early afternoon. The afternoon daily is a frenzied place at that time, so make your visits late in the afternoon—after the final edition has gone to press.

Radio and television usually have their heaviest traffic periods between 6 and 9 a.m. and between 4 and 6 p.m. Avoid these times.

Look for the right man. On a big daily, start with the city editor if you are unsure who to contact. He'll tell you.

On small dailies and weeklies, the editor often does most of the reporting, too.

Most tv stations and the larger radio stations have news editors.

On smaller radio stations someone—a disc jockey, perhaps—will answer to that title; if not, ask for the program director.

Keep your material simple. If you feel a lot of figures or other documentation is necessary, supply it—but only as a supplement

Continued on page 46



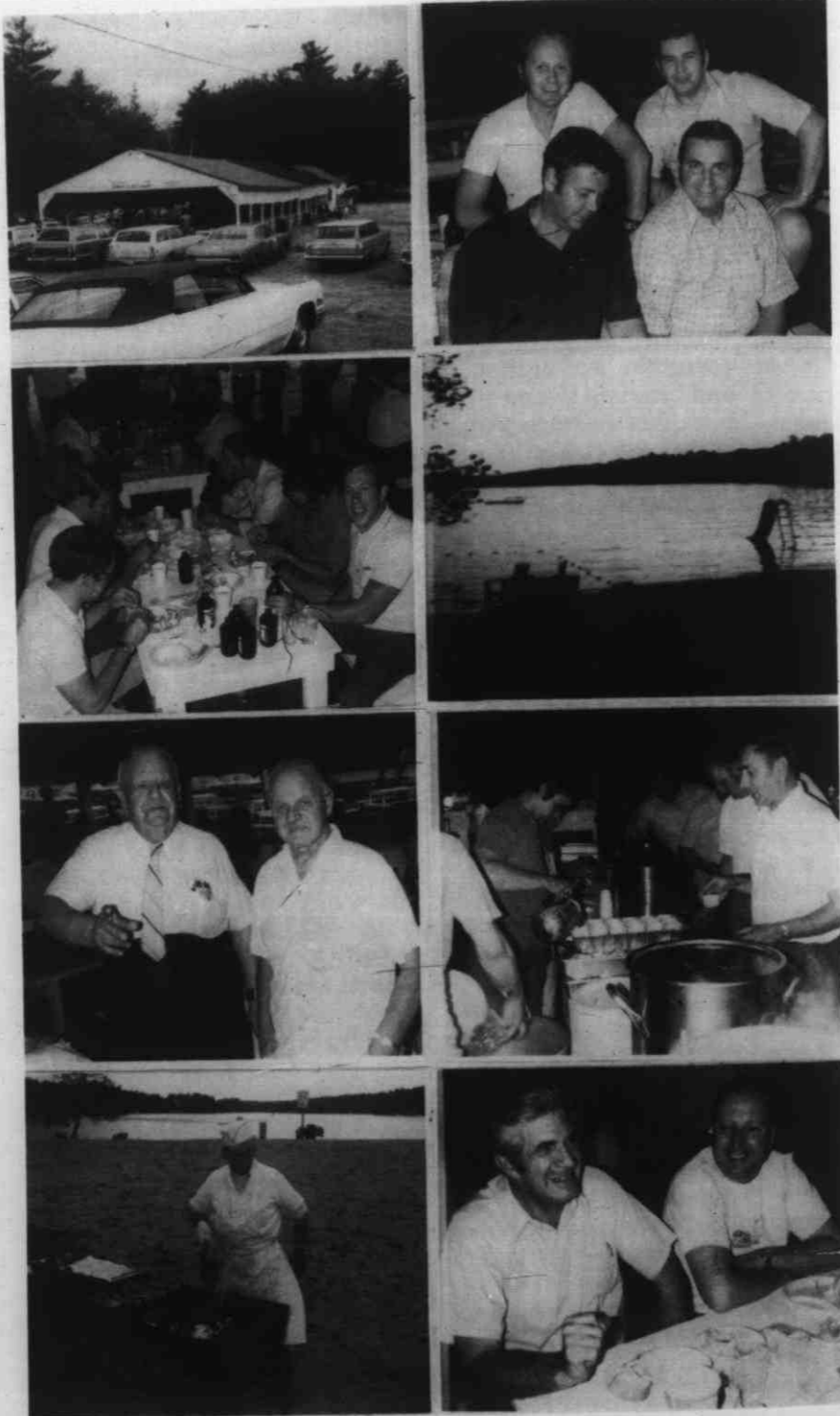
**Granite State  
Club #107  
Manchester, N.H.**

An estimated crowd of one hundred twenty-five hungry lumbermen, members and guests of the Granite State Hoo Hoo Club, held their 21st Annual Outing at a new location this year, and it promises to be a popular one judging by the reception.

This year's stag Outing and Clambake was held on Tuesday afternoon and evening, June 20 at Dunkan Beach on Cobetts Pond, Windham, N.H. In previous years, the event was always held at Simpson's Pavillion, Dover Point, N.H. however, a new committee this year decided that the new location was easier to get to and also boasted of a beautiful pond for swimming. The new location is right off Route 93 at Exit 3 in N.H., in fact, you can see it from the highway. This was particularly helpful to lumbermen coming up from Massachusetts who were new to the area.

Although the largest group consisted of New Hampshire lumber retailers, there were also a number of wholesale representatives from Massachusetts and even a few manufacturers representatives.

Lumbermen started arriving in early afternoon for a few games of softball, horse-shoes or a swim to whet their appetites. The huge dinner included clam chowder, tossed salad, steamed clams and broth, choice of a good sized lobster or steak, corn on the cob, potatoes, coffee and watermelon, not to mention free beer for the thirsty crowd.



**Beaumont  
Club #4  
Beaumont, Texas**

"Our club boarded a chartered bus," writes Dick Freyou, club reporter, "for Lafayette, Louisiana to the horse races on May 27th, just to test the skills at horse racing."

"Making the trip were: Mr. & Mrs. Jr. Miears; Mr. & Mrs. Craig Miears; Mr. & Mrs. Leroy Scharber; Mr. & Mrs. David Snell; Mr. & Mrs. Fred Harvey. Also, Mr. & Mrs. Thad Decker; Mr. & Mrs. Jim Gilliam; Mr. & Mrs. Davis Cooper; Mr. & Mrs. T. Nicklas; Mr. & Mrs. F. E. Bonnell; Mr. & Mrs. Dick Freyou; Mrs. Jean Black and Mrs. Gladys Sweat.

On the return trip it was decided we would stick to lumber and leave the horses to the horses. "Hoo-Hoo is growing in this area," writes Dick Freyou, "and we will hold another Concat in October. We are having great attendance at our meetings due to the energy put forth by our President Mr. Jr. Miears.

**Vancouver  
Club #48**

Vancouver, B.C. Canada

Three hundred and fifty anxious ticket holders gathered at the Bayshore Inn, Vancouver, B.C. on May 18th to enjoy the

special dinner party arranged by the Vancouver Hoo Hoo Club #48.

Funds raised from the event will go to the favourite project of Hoo Hoo Club #48 - Evans Lake Camp. This camp, operated by the Canadian Forestry Association of B.C. for its youth clubs, Junior Forest Wardens, Girl For-

est Guards and Conservation Wardens, is situated near Vancouver. Up to the present time, the Warden clubs have used the camp during the summers and for weekend camping throughout the year. The plan now is to winterize and heat the buildings

continued on next page



A group of merrymakers at the Club #48 fund raising night are (L to R) Hale Stewart, Ed Probyn, Dennis Binstead, Gordon Brown, Brian Slater, Elmer Boyes, Jack Menzies, Les Johnson and Stan Larsen.



Harvey McDiarmid's magic (standing) must have worked well since smiling Ken Johnson, extreme left, later turned out to be the winner of the \$5,000 prize.



Past Presidents gather at a table and smiling Ted Taylor, Wray Clark and Trem Perry make an offer to Lyall Bell who is checking the list.



Past President, Bill McLallen, second from left, has just passed out loser cigars Denis Weibel and Gord Slater. Bill's name was drawn out early in the evening and Denis and Gord were there to collect.



Master Minds of the dinner to raise money for the Hoo-Hoo project at Evans Lake Camp are Dave Sheasgreen, Earl Wilcox, Chairman, and Bud Facey, President of Club #48. Here they get set to roll out the barrel.



From the left, Bill Kinder watches the names on the roster while Earl Wilcox, chairman of the fund raising dinner sees that the proceedings are going according to plan. Joe Transgrud, back to camera, removes an unlucky number drawn while Harvey McDiarmid, past president, prepares to draw another number, to be checked by Dave Sheasgreen and announced by Bud Facey, president.

so that the full facilities will be usable all year round. This will permit extending use of the camp not only to Warden clubs but also to other youth groups, teachers and school classrooms. Right through the school term, entire classrooms will be taken for five-day camping/study sessions and will learn about forestry while in the forest.

The night was a night for fun that began with cocktails and an icebreaker session at 6:00, moved on to a steak dinner at 7:00 with the fun in full swing at 8:00 as Bud Facey, President and Earl Wilcox, Chairman of the event, started the barrel rolling to draw out tickets for the big prize. Excitement mounted throughout the night as one by one, names were eliminated from the scoreboard until finally the last drawn and big sweepstake winner was Ken Johnson, who walked off with the big \$5,000 prize. Other prizes, totalling \$520.00 had been drawn throughout the night and added excitement to the event. Sale of tickets raised \$17,250. After the prizes, cost of dinner and other expenses were subtracted, the club ended up with a whopping \$5,500 to be devoted to its projects.

**Southern Minnesota  
Club #150  
Owatonna, Minnesota**

April 12th Southern Minnesota Club held its first meeting of the year in Owatonna at Jerry's Supper Club. Twin City Club #12 sent its degree team down to conduct a Concat but unfortunately the weather did not cooperate and other conflicts in the industry prevented the club from coming up with any new kittens.

The visitors and club members had a good sociable evening and plans were outlined for the years activities:

**Letters to the Editor**

.....I'm still a little active in a hardwood plywood mill which my two sons operate well. Most of my time is spent running a little mortgage business.

My wife and I spend about six months out of the year in Fort Lauderdale, Florida.

Maybe we'll see you in Bloomington in September + but the September weather is beautiful here, too. Some day some bright lumberman will schedule the convention in a winter month down South.

Sincerely,  
John G. Hickey Rameses 56  
1533 Knareswood Dr  
Mississauga, Ontario  
Canada

Mr. Cliff Cunningham:

The May 1972 LOG & TALLY magazine held my undivided attention as I perused its informative pages. The clear cutting article by W. Hagenstein had me nodding my head in agreement on so many "silva-facts" i.e. the sunlight needed for sturdier growth; the test of 18 million acres, with 3 million resulting from nature's clear-cutting, and 15 million from man's clearcutting.....

On other pages, I saw the pictures of many men and women I have met and enjoyed many happy hours with on the seven conventions my husband and I have attended. Also, your list of names and addresses affords me the opportunity to contact friends from the past.

Your coverage of Australia perked my interest as we have just returned from a visit to New Zealand and Australia where we were entertained by their Snark,

**Iowa  
Club #102**

The Iowa Hoo-Hoo Club #102 held its annual spring golfing party June 12th at the Newton Country Club. We were very fort-

Brian Tutton and his beautiful 'Pat'. This visit was a personal contact, not written in our Tour, which helped us to know and understand our distant neighbors. We found the Australian most honest and open and quite a sturdy and happy people. Their healthy ruddiness seems to give them a handsome glow, not to be matched so easily in other lands. The many colored slides I took on this trip will be shown by me to the Lakeland Hoo-Hoo Club in Andover, N.J. this fall.

One serious page, the Obituaries, made me stop and study it carefully. I noted that the most percentage of deaths occurred from Chicago and west, with California the hardest hit. It could be that the original members were mainly from this part of the country, so more of these states are effected. The ages of death show that lumbermen must live quite long as most were in the forties, fifties, and sixties.

Being the wife of a wholesale lumberman, and owner of a saw mill in Idaho, and having raised three sons, two of whom are in lumber today, one of whom was your Snark of the Universe, Wade P. Cory, Rameses 62, I have followed your growing and active club affording me enough contact with the lumber industry to speak out in ecology sessions on behalf of the industry, which I shall do, with the aid of the information obtained in your 'Clear-Cutting' article.

Here's to a future of such interesting Log & Tally Magazines.

Sincerely,

Victoria Cory

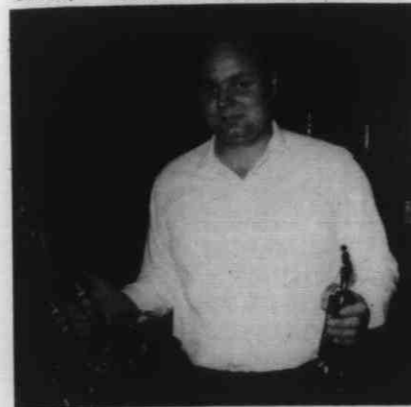
unate because the rain did not show up until after six PM so that the golfers got the games completed.

Jor Horman was chairman for the activities for the day, and a goodly crowd showed for this event.

**Wichita**

**Club #173  
Wichita, Kansas**

Club #173 reports that every year the lumber industry in Wichita, Kansas sponsors a bowl-



Second Place Winner is Riley Lumber Company. Shown here is John McMurty with Trophies.

**Les McKimmie of  
The Toronto Club  
#53 To Retire**

Les McKimmie 60303, friend and business associate of many Hoo-Hoo members, has announced his retirement. His efforts on behalf of the lumber industry and Hoo-Hoo are extensively and deserving of praise.

Les was Vice-president of the J.B., Morgan Lumber Company with whom he was associated for over 44 years.

His active contribution to the lumber industry was extensive. Initiative energy, leadership, sound judgement, good humor; these were his contributions to the many industry trade associations with which he served.

In the post war years he worked in cooperation with other dedicated people to reactivate the Toronto Hoo-Hoo Club #53. This club has continued to be one of the most active and successful clubs in the Order of Hoo-Hoo. Subsequently, Les was named to the Supreme Nine and served with distinction on that body.

It was as a representative for Hoo-Hoo International that Les met with other founding fathers of the Canadian Wood Council

ing league, and this year was no exception. Although it is not necessary to be a member of Hoo-Hoo to join the bowling league, the majority of the bowlers are members.

Lester Neff, reporting on the



The Champs! Comley Neff Lumber Company. Back Row L to R is Byron Hess, Harold Sledd and Bob Alley. Front Row: Dutch Sterbenz, Bob Neff and Lester Neff.



Winner of the High 30's went to Bill Phillips of the Robinson Lumber Company.

when that organization was in its formative stages. Since those early days, Les has donated his services unstintingly to CWC and ultimately achieved the office of President in 1968.

From 1958 to 1964 Les served as Director of the National Hardwood Lumber Association, and in 1966 was chairman of the convention committee which organized a very successful convention in Toronto.

He was a director of the Ontario Forestry Association, and was very closely identified with its Boy's work activities....The Resource Rangers.

In some circles, Les may be better known as the one to de-

activities, says that everyone had a good time promoting fellowship as well as enjoying the bowling.

The Wichita club boasts about 75 paid members this year. See pictures 15-19.



Third place went to Simpson Building Center, and shown here with trophies is Moon Evans.



Winner of the High 10 goes to Harry McGarigle, from the Ort-meyer Lumber Company.

sign and sculpture the unique "Cat" which is awarded each year for Wood Promotion by Hoo-Hoo International.

Les worked devotedly for the Canadian Lumbermen's Association, serving as chairman of the Hardwood Bureau and other committees through the years. Elected as President in 1965, he steered the Association through some very busy years and was awarded its highest distinction, the "Wood Award."

It is hoped that he will continue to make his experience and knowledge available to our industry groups, as otherwise his departure from his active pursuits is going to be double missed by all.



Paulina Club #220 Club members at the Juris III Sunriver meeting include back row: Hollis Owens, Allen Nistad, Dale Johnson and Jim Hulett. Middle Row: Phil Kelson, Johnnie Owens, Lilly May Nistad and Don McConnell. Front Row: Bonnie Kelson, Gwen Johnson, Hazel Hulett and Margaret McConnell.



At Juris III Meeting representing Winema Club #216 are Front Row: Jack & Jackie Metler, and Beverly and Bill McLean. Back Row: International VEEP Leonard Putnam with wife, Tommy. Attending from Winema Club, but camera shy were the Gill Hannigans, the Bill Careys, the Leon McElfreshes and the Bob Johnsons.



The Portland Club was represented by Marty Conlin, Clair Richey, Dick Tutt, Howard Vaeretti, Al Dugan, and in the Cat shirt, Larry Hurd, S-N member.

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Left to right and front to back from the Portland Club are Mr. & Mrs. Clair Richey, Mr. & Mrs. Lex Taylor, Mrs. Al Dugan, Mr. & Mrs. Conlin, Al Dugan, Mr. & Mrs. Howard Vaeretti and Mr. & Mrs. Dick Tutt.



Willamette Valley Club #33's attendees are (front row) John DeMarco, Tom Maks, Mrs. William Tiger, Mrs. Tom Maks, and Mrs. Denby Mackie. In the rear (L to R) are William Tiger, Vern Gregg, Mrs. Gregg, Denby Mackie and Max Allen.



Look at those cat shirts! Above are Russ Long, Larry DeRocher, Fred Bleich, Larry Hurd, Burt Vaughan and Russ Ross.

## Omaha

### Club #124

#### Omaha, Nebraska

A grand total of 104 people turned out June 13th for the Omaha Club's annual picnic.

"This was one of our best picnics," reports Fred Bentley, "in spite of the fact that it rained, quite hard at times, and festivities had to be held indoors."

A watch, pictures, radio, tools, liquor, etc. were given as door prizes which were donated by various organizations.

A board meeting was held on

June 16th and among other things, the board decided to donate \$200 to Rapid City, South Dakota, for the flood relief program due to the recent disaster in that city.

Ernie Hobza, club vice president, is planning to have Mayor Leahy proclaim the week of October 15-21, 1972, as "National Forest Products Week".

## Twin Cities

### Club #12

Club #12 held the annual "Mystery Night" party June 15th.

This is getting to be the best social night of the year, and about 35 couples boarded buses at Canton's for a great evening.

The first stop was at Picasso's - the first watering hole - and then we went on to the Chart House at Orchard Lake for dinner and dancing.

George Olsen and Ken Boehmer headed up the committee that made the plans for the evening and everyone agreed that it was one of the very best "Mystery Nights" to date.

## 10th Annual Convention By Hoo-Hoo-Ettes

The National Hoo-Hoo-Ettes held their 10th Annual Convention at the Eureka Inn, Eureka, California on May 19, 20 and 21.

The festive activities started early on the 19th with tours to some of the local lumber mills, G-P and Arcata Redwood. The first scheduled meeting was a cocktail party Friday Evening, and was sponsored by Bonnie Studs with their own John Kelly.

The first business meeting was called to order by President Trudy Smith (Club #1, L.A.) on Saturday morning at 10 A.M. The Convention Chairman, Sandra Murrell, reported 94 members had registered. The Eureka Club was then informed that they were hosting the largest convention of Hoo-Hoo-Ettes ever. The business session, very brisk and productive, ended with the election of officers for 1972-1973.

Those elected were: Ruth Baily, President; Mildred Crouthamel, 1st V.P.; Betty Schoener, 2nd V.P.; Marge Reece, Secretary.

Also, Dorothy McKinsey, Stat. Secretary; Lillian Lee, Treasurer; Edna Hiatt, Director; Val Rupp, Director, and Gene Jarvis, Director.

Next came the gala banquet. Some 200 attended including out-of-town celebrities, namely Larry Owen, Rameses #63; Roy Dunbar, S-9 member from Jurisdiction VI, and there were many more Hoo-Hoo members in attendance. May we just say thanks for their support to prevent an unintentional omission of any name.



Trudy Smith (left) outgoing president, presents gavel to Hoo-Hoo-Ettes new president, Ruth Bailey. Trudy is from Club #1 and Ruth is from Club #8.

Sunday morning brunch was most delightful, with many door prizes and a most interesting film of the 1972 fire season... This being our educational film for the convention, it was most appropriate with our abnormal season and the immense danger of fire this summer.

Installation of officers was held on Sunday morning by our founder, Ann Murray. Ann was also pleased to introduce 5 past presidents: Pat Howard, Betty Jones, Gene Jarvis, Mildred Dutton and Donna Martin.

A final "thank you" to the Eureka Club - Convention Chairman, Sandra Murrell; Credentials, Mary Dunn; Attendance, Lois Bishop, and all of their many assistants.

The meeting was adjourned at 1:30 P.M. with a mad rush to the airport and a sad farewell to all the fresh air and lovely people.

Eugene, Oregon will be the site of the 1973 convention. Come one come all.



Ruth Bailey, new president, address the convention at Eureka, California.



Some of the gals... Anne Murray, Trudy Smith, Ruth Bailey, Mildred Crauthamel, Betty Schoener, Dorothy MacKenzie, Marge Ruci, Gene Jarvis, Val Rupp and Lillian Lee.

## San Joaquin Club #31

The San Joaquin Club #31, long known for its efforts in maintaining the Chester G. Harshner Memorial Scholarship Fund, had another fund-raising event on April 28th.

Craig Gaffney, Bonnington Lumber Company was the general chairman of the event.

Bob Schlotthauer, Willard Lumber, assisted by Hugo Rath, American Forest Products, prepared the Cioppino; George Haire, Riverdale Lumber, was in charge of the games.

Over eighty persons attended and the affair was the most successful fund-raising event ever held by the club.

Several hundred dollars were raised for the scholarship fund.



Here's the auctioneer, Nick Bonetto, American Forest Products Company as he auctions off something that will raise money for the scholarship fund.



Part of the large group who sat down to eat.



That's Bob Schlotthauer, Willard Lumber Co., and Jim Gaither, Larry Deaver and Don Anderson, all of American Forest Products, preparing to serve the dinner. Hope their hands are clean!

Ted Mathews, Pacific Forest Products; Bob Wright, Reid & Wright Co; Michael Parli, Reid & Wright, and Warren Johnson, Fresno Pallet Company.



Another part of the group.

This is Dick Kennedy, Geo. W. Kennedy & Sons; Bill Oberholser, Pacific Home Improvement Co., and Eddie Meyer, Golden West Lumber Company.

The San Joaquin Club #31 held a meeting on June 16th and called it the 25th annual sports day. Location was the King's Country Club at Laton, California.

Jean Hartsock K-Y Lumber Co., was reelected president.

The following officers were reelected to serve another term: George Haire, vice president; Al Smith, vice president; Bernie Barber, Jr., secretary-treasurer; Wally Kennedy, Sgt at arms.

Directors are Hugo Rath, Dick Holt, Bob Reid, Don Johnson, and Craig Gaffney.

Bill Oberholser, PHI Center, won the prize for low gross and he also won the Art Mathews Blind Bogey Trophy.

Tom Lampe and Don Soft of Lampe-Lumber won the Sequoia Forest Industries Team Trophy. Don Soft was second low gross winner and Tom Lampe was second low net. Chuck Gaither, American Forest Products, was presented the prize for high gross.



General Chairman of Sports Day, George Haire of Riverdale Lumber, Bernie Barber, Jr., and past president Harold Fuerst, Georgia-Pacific.



Club president Jean Hartsock presents the Art Mathews Trophy to Bill Oberholser.

more pictures on next page

**North Valley Lumber Sales, Inc.**  
P.O. Box 520  
REDDING, CALIFORNIA, 96001  
PHONE (916) 243-4025

### ALL WEST COAST SPECIES

- |                    |                     |
|--------------------|---------------------|
| • LUMBER           | ROY DUNBAR 60179    |
| • MOULDINGS        | LARRY KELLER 77819  |
| • MILLWORK         | CHARLIE MOSS 75578  |
| • LAM BEAMS        | DARRELL MOSS 78452  |
| • LAM DECKING      | DAVE SCHALLER 76340 |
| • TIMBERS          | GEORGE SHARP 76342  |
| • INDUSTRIAL ITEMS | MARION SNEAD 63657  |
| • PLYWOOD          | TOM WILSON 49438    |

EXCLUSIVE SALES AGENT  
FOR: HERON MILLS

**San Joaquin  
Club #31**



Chuck Gaither is shown accepting the high gross award from Jean Hartsock.



That's Bernie Barber, Jr. presenting the Sequoia Forest Industries Trophy to Don Soft and Tom Lampe.

**Cowichan Valley  
Club #229  
Duncan, B.C. Canada**



Cowichan's golf outing - do they call this golf or timber cruising?



Cowichan's winner in the Victoria-Cowichan team competition. (L to R) Glynn Jones, Elliot Jacobs, Gordon Doman... looking on is Gordon Cameron, program chairman.

**Houston  
Club #23  
Houston, Texas**

The Houston Hoo-Hoo Club #23 held a meeting in June at the Briar Club in Houston and even invited the ladies. There was good food, good music, pretty good dancing and a lot of fun.

Reporting for Club #23, Roy Cummins, a member of the Supreme Nine, says, "this club can and will go places."

Also, Club #23 had its Spring golf tournament at the El Dorado Country Club at Houston in May. There was a very large turnout of members and guests, and prizes were awarded after the tournament.



Ken Biggs & Bill Strahan, Drawing for prizes at the El Dorado Golf Club.



Jim O'Donnell, Guinton Pollard & Glen Carter.



Part of gang at El Dorado Country Club.



Gloria & Bill Strahan, Guy & Virginia Browning and Aubrey Melton.



Roy & Catherine Cummins.

**HOO-HOO LOG & TALLY**



Ruby Melton, Pam & Jim Pricht, Weldon & Lalda Walker.



Tom & Marilyn Murphy, Pat & Pam Contestabile.



Johnny & Nell Coskey, Jr. & Jo & Harvey Taylor.



Left is Darrel Pardee, director of Club #47, Center is unidentified and on right is Bill Whitehead, Missouri Pacific Railroad.



At a recent Club #47 meeting in Portland, we find: Claire Richey, club president, Stan Muessle, Bob McDonnell, and Ray Thiessen.

**Portland  
Club #47  
Portland, Ore.**



Top Left - this is part of the group from Club #47 that visited the Canby Forest Nursery. Bottom right - That's Claire Richey, club president; John Kilshaw, Columbia International and Frank Lucas, D & RGW RR.



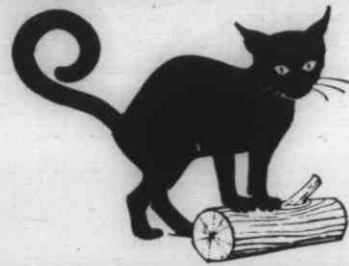
Top right - Knee deep in seedlings! Bottom left - This is what the seedlings look like; Ponderosa pine and Noble fir at the Canby Forest Nursery.



Here's Jack Dudrey, Dant & Russell Co. handing paper to club president Claire Richey. Gentleman on right was not identified.



That's Ernie Kolbe, director of the Western Forestry Center at Portland, giving a helping (?) hand to Lex Taylor, Pope & Talbot Lbr. Co.



# WELCOME NEW CATS



**Lewis-Clark Club #66**  
Lewiston, Idaho  
Concat #2880, Feb. 21, 1972  
Dale R. Story

80599

**Denver Club #74**  
Denver, Colorado  
Concat #2881, Feb. 17, 1972  
L. D. Pete Click  
Alfred F. Coessel  
Robert L. McCoy  
Donald C. Peterson  
James T. Riley  
Ed J. Schumacher  
Bruce W. Wilkerson

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**Midnight Sun Club #200**  
Anchorage, Alaska  
Concat #2882 Feb. 11, 1972  
Dencil E. Gold  
William E. Hepworth  
Richard Max Heltzer  
Leland G. Lagerquist  
Lane D. Lahnum  
Theron Ray Potter  
Larry L. Slaybaugh

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**Tacoma-Olympia Club #89**  
Tacoma, Washington  
Concat #2883 April 4, 1972  
Robert L. Cukjati  
Lawrence K. Lindsey  
Ronald LeRoy Mauch  
Jack Miller  
Joe Fred Scheffler  
Charles E. Simmons  
Robert J. Smith

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**Humboldt Club #63**  
Eureka, California  
Concat #2884 March 16, 1972  
Steven M. Abbott  
Howard Ray Craig  
Bud Albert Davis  
Paul Raymond Jarvela  
Michael W. Roach  
William A. Scott

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**Rochester Club #184**  
Rochester, New York  
Concat #2885 Nov. 15, 1971  
Frank F. Bill  
Peter D. Koch  
Kenneth L. Nichols

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**Lakeland Club #159**  
Andover, New Jersey  
Concat #2886 April 11, 1972  
Douglas C. Hilgerson  
Charles C. Hiff, Jr.  
R. Eliot Jump  
Oliver Krauss  
F. Donald Rocknak  
Richard D. Rocknak  
Bruce S. Stilwell

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**San Francisco Club #9**  
San Francisco, Calif.  
Concat #2887 April 8, 1972  
Robert Gallo

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William Gretz  
Robert Hall  
Martin Kenfield  
Elmer F. Maryatt, Jr.  
Al H. Stockton  
Isaac Zafrani

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**Atlanta Club #1**  
Atlanta, Georgia  
Concat #2888 May 1972  
Wilmer Edward Dennis  
Mark F. Garrett  
William T. Ginn, Jr.  
William G. Harden  
Vernon L. Long  
Ephie Joe McMillian  
Charles B. Miles  
Christopher M. Rylike  
Harold R. Zeller

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**Hawkeye Club #193**  
Cedar Rapids, Iowa  
Concat #2889 March 27, 1972  
Eric Arden Dahlstrom  
Donald H. Frick  
Andrew G. George

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**Feather River Club #231**  
Oroville, California  
Concat #2990 April 1972  
R. L. Butler  
J. A. Gerfen  
Jack C. Glenn  
S. V. Mentink  
B. L. Peasley  
J. J. Schmidt  
A. B. Smith  
N. S. Sutherland  
J. O. Sylvester

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**Victoria Club #183**  
Victoria, B.C. Canada  
Concat #2991 April 20, 1972  
Clifford B. Cox  
Gary deLevie  
Jog Raj Jaswal  
Leslie J. Longland  
Fred K. Matthes  
Ernest A. Poole

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**Maine Club #54**  
Portland, Maine  
Concat #2992 April 27, 1972  
Peter Amundsen  
William M. Caprio  
Earl B. Colby, Jr.  
Lebert Atwell Emerson  
Duane H. Farnham  
James J. Mooney  
Thomas S. Roux  
Maynard F. Scott  
John R. Shipley  
Barry M. Wellman

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**Iowa Club #102**  
Des Moines, Iowa  
Concat #2993 April 24, 1972  
Stephen M. Allen  
Homer E. Bailey  
Keith E. Dey  
Dallas E. Eblen  
Michael D. Eckert

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Robert L. Minks, Jr.  
Don Shoemaker, Jr.  
Melvin D. Wallace

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**Spokane Club #16**  
Spokane, Washington  
Concat #2994 May 4, 1972  
Arnold J. Hiebert  
Bert M. Vaagen

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**Nutmeg Club #199**  
Hartford, Conn.  
Concat #2995 Feb. 15, 1972  
Kenneth W. Gagne, Jr.

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**Hampton Roads #154**  
Newport News, Virginia  
Concat #2996 April 13, 1972  
John M. Broughton, Jr.  
Leonard E. Brown  
John C. Carper  
Thomas H. Champion  
Frank D. Childress II  
David W. Duffee  
Roger A. Good  
Guy M. Keister  
Barry N. Koch  
Frederick T. Kurpiel  
Harry S. Rohr  
Wallace H. Walton  
Roman Michael Wydra

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**Vancouver Club #48**  
Vancouver, B.C. Canada  
Concat #2997 Jan. 27, 1972  
Frederick M. Kearney  
Thomas P. Martyn

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**Twin Cities Club #12**  
Minneapolis-St. Paul, Minn.  
Concat #2998 Sept. 19, 1972  
Marvis L. Anderson  
John A. Hunter  
Carl R. Johnson  
Leland H. Plocher  
William J. Rogers  
Kenneth C. Wacker  
Denman L. Weis

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**Omaha Club #124**  
Omaha, Nebraska  
Concat #2999 April 11, 1972  
Darrell L. Cole  
Lawrence J. Debus  
Carl E. Devereaux  
Eugene B. Miller  
Richard H. Schumacker  
Robert R. VonBrocken  
Harvey A. Wells

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**Winema Club #216**  
Klamath Falls, Oregon  
Concat #3000 May 5, 1972  
James P. Andrews  
Robert G. Clingman  
William P. Cuperhall  
Nolan D. Ferrell  
Fred E. Gehrke  
Clarence H. Hall  
John C. Owings  
Sidney L. Ridenour

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James E. Rogers  
Markku A. Sario  
Donald W. Vincent  
Donald L. Eldred  
Glen King  
Kenneth G. McClure  
David L. Rice

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**Southern Minnesota Club #150**  
Lake Mills, Minn.  
Concat #3001 May 18, 1972  
G. Warren Lundell  
Charles "Chuck" J. Pinsky  
Oscar T. Swenson  
Robert S. Vonderharr

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**St. Louis Club #6**  
St. Louis, Missouri  
Concat #3002 May 9, 1972  
Roy E. Cooper  
Robert A. Correa  
Rodwell Dilthey  
Harold D. Holmes  
William J. Kennebeck  
George P. Leech  
Ronald T. Martinson  
Francis M. McGuire  
Theodore J. Petersen  
Ronald L. Short  
Stephen C. Tredway  
Gale B. Wiley  
John Robert Ziska

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**Willamette Valley Club #33**  
Eugene, Oregon  
Concat #3003 May 5, 1972  
John C. Braun  
Homer Dale Dinnel  
David S. Evans  
Danny B. Kelsay  
Rolland (Raleigh) A. Pedersen

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**Evergreen Club #192**  
Long Island, New York  
Concat #3004 May 17, 1972  
Marc Aximm  
Alan D. Hersh  
Alan J. Hood  
Harry V. Howard  
Lester E. London  
Richard E. Raschke  
Harry Schnabel

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**Cradle of the Union #161**  
Albany, New York  
Concat #3005, May 23, 1972  
Roger Barnoski  
Richard H. Cowser  
Gregory W. Hall  
Glen Gorge McConky

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**Nutmeg Club #199**  
Hartford, Conn.  
Concat #3006, May 25, 1972  
Richard A. Henderson

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**Salt Lake Club #70**  
Salt Lake City, Utah  
Concat, Special, Jan. 26, 1972  
Ronald J. Alvey

80820

**Central Minnesota Club #91**  
St. Cloud, Minnesota  
Concat #3007, May 8, 1972  
Mark F. Bemboom  
Louis Michael Gottwalt  
Edward L. Hennen  
Robert G. Johnson  
Gary W. Jude  
Thomas E. Klein  
Albert M. Kortenbusch  
Fred U. Kraemer  
John A. Kraemer  
Alfred E. Ross  
Roger L. VanVickle  
Milo V. Wakefield

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**Rogue Valley Club #94**  
Medford, Oregon  
Concat #3008, July 5, 1972  
Charles Ashpole  
Michael L. Merrill  
Jack D. Seymore

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# OBITUARIES

This office has been informed of the death of **Alfred H. Blumenkamp** 29608, by the St. Louis Club #6. Mr. Blumenkamp died on July 3, 1971 of heart trouble. He had been an active member in Hoo-Hoo since his concatenation in 1917 at St. Louis, Missouri. He was District Sales Representative for the Masonite Corp. for a good many years. After he retired, he stayed in the lumber business through his connection with Lumberyard Supply Co. until his death. He will be missed by his widow, daughter, son Donald, who is a Brother Hoo-Hoo and all his personal friends in the lumber industry.

**Thomas E. Foster** 32239 of Atlanta Club #1 died recently in Atlanta, Georgia at the age of 80. Mr. Foster had been an active member of Hoo-Hoo since 1922.

**George W. West, Sr.** 30727 of the Atlanta Club died at the age of 80. He was initiated into Hoo-Hoo in July 1920 and has been a member ever since.

**Denis J. McGregor** 59304 of Chicago, Ill. died March 23, 1972 at the age of 78. Mr. McGregor was a member of the Chicago Club #29 and was an active member of Hoo-Hoo since his initiation in Feb. 1953.

**Mr. Houston Harte** 1601 of San Angelo, Texas passed away on March 13th, 1972. Mr. Harte was initiated in April 1928 and had been a life member of Hoo-Hoo since that time. He was born in Missouri in January and died at the age of 79.

**Carl H. Schoenburg** 41486, passed away May 14th at the age of 70 as a result of a heart attack at his home in Coolin, Idaho. He was born in Berlin, Germany in 1901 and at the age of 10 came to Spokane. He was the President, General Manager and principal stockholder of Inland Fixture, Inc. Spokane for almost fifty years. He was a T.P.M. "Old Timer" and very active in T.P.M. affairs until his retirement about five years ago. At one time he served on the Board of Directors of T.P.M. and believed this organization served a very useful purpose in the business of timbermen of the Inland Ares. He will be sincerely missed for his ready smile and his serious counsel. He is survived by his wife, Ona Schoenburg of Coolin, a daughter and three grandchildren. Mr. Schoenburg was initiated into Hoo-Hoo in 1927 and was active until his resignation in Sept. 1966.

**Dwight M. Rounds** 66131, President of Rounds & Porter Lumber Company of Wichita, Kansas, passed away recently at the age of forty five. Mr. Rounds joined Hoo-Hoo at Wichita in 1956, and has been a continuous member.

**Cecil A. Green** 41475, Long time Hoo-Hoo member and past president of Club #16 Spokane, Washington, died in April at the age of 66. Mr. Green joined Hoo-Hoo at Spokane, Washington in June of 1927.

VISIT MIAMI  
SEPT 16-20  
1973

## Hoo-Hoo Convention Program: Challenge to Action!!!

"Just what are we Hoo-Hoo's up to? Keynote to the 1972 Hoo-Hoo Convention is exactly that. Ecology and the Forest Products Industry, Wood Promotion, Club Financing and Operations, Hoo-Hoo Membership Programs, the Forest Products Industry and the Public - Do Hoo-Hoo's help or hinder?"

You have no better year than 1972 to attend the Convention to participate in these vital topics discussions. **George Cheek** of the National Forest Products Association will speak to the Convention on the subject of Forest Management and Wilderness Lockups. A Panel workshop will follow to help Hoo-Hoo members create a plan of action to present a proper perspective to people in their communities on the use and continued availability of our raw material, wood America's great renewable re-

source. The object? Act now to get your communities aware of our industry's contribution to their lives.

What can your Club do to promote the use of wood? You'll have a chance to take home some good and practical ideas that your club whether big or small can use.

Roundtables on Hoo-Hoo membership drives, financing, organization and operation will offer you new insights into improving your club. Ideas upon which you can act right now.

Bob Canton, program chairman, promises to provide a forum for expression of as many ideas as possible. Hoo-Hoo members will have a wealth of exciting new information to take home to put into action. Plan to be at the Hoo-Hoo International Convention September 17-20, 1972.

## Ladies Events Exciting - Different

What's in a lumbermen's convention for their ladies? All kinds of things if you're planning to attend the 1972 Hoo-Hoo International Convention in Minneapolis, St. Paul, Minnesota September 17-20.

For openers, the Sunday evening Ice Breaker will feature an extensive Scandanavian Smorgasbord. Your entertainment? An outstanding group of Swedish dancers who will amaze and delight you with their native costumes and dance.

Have you ever attended a fashion show where the models are dressed in drapery and upholstery fabrics? Monday's luncheon offers you Dorothy Collins, well-known interior design creator who has put together a most unusual show demonstrating the

continued on next page

## Hoo-Hoo Shirts Are In



**HONOLULU HOO-HOO CLUB #142**  
**P.O. BOX 3829, HONOLULU HAWAII 96812**  
 AVAILABLE IN SIZES S, M, L, XL  
**\$10 EACH INCLUDING POSTAGE AND HANDLING**  
 10% DISCOUNT ON 10 OR MORE SHIRTS  
 SENT TO SAME ADDRESS  
**YOUR CHECK SHOULD ACCOMPANY YOUR ORDER**

The Honolulu Hoo-Hoo Club has had so many requests for their "Hoo-Hoo Shirts" they have decided to offer them to any and all Hoo-Hoo members who were not able to attend the convention last year. We urge you all to get at least one of these practical and decorative shirts.

## Best Convention Ever!

### Hoo-Hoo: The True Spirit Of Industry Cooperation

newest in interior design fabrics. You will come away from this with dozens of exciting ideas for your home.

Ever heard of Betty Crocker? In case you didn't know it, her headquarters and elaborate kitchens are located in the Twin Cities, and our ladies committee has arranged for all of you to tour them. Innovative cookery is the name of the game at Betty Crocker, and you have the chance to see it in action.

Remember Longfellow's Song of Hiawatha? The touching story of Hiawatha and Minnehaha? On Tuesday you'll see the beautiful Minnehaha Falls that pours the waters of Minnehaha Creek into the Mississippi River. You'll see the statue of Hiawatha carrying Minnehaha across the top of the Falls and experience the legend of American history.

One of many historical landmarks is the American Swedish Institute. You'll have the opportunity to visit this beautifully preserved mansion dating back to the early history of Minnesota. The antiques, the art objects, the story background will fascinate you.

You'll tour the beautiful lakes that lie within our city limits giving us our name, "The City of Lakes." Then you will travel to one of our most delightful dinner theater complexes for a look at the unusual shops and

Hoo-Hoo, traditionally the Fraternal Order of Lumbermen, has become the only lumber industry organization that crosses the segments of distribution from the manufacturers to wholesalers to retailers. Hoo-Hoo has been a social forum to meet informally to discuss the industry's state of affairs, to get to know your customer and competitor alike.

The 1972 Hoo-Hoo International Convention is a great opportunity to exchange ideas with people from all segments of the business from all parts of the world. In most communities the local Hoo-Hoo Club is the only unified voice of the lumber industry, and the International Convention is a great place to find out how successful clubs use Hoo-Hoo to make their ideas known to their communities and legislators.

a chance to relax for a while until you travel a short distance to the Old Log Theater for dinner and show.

If all this is not enough, you will have ample time to shop in our Twin Cities and see what makes Minneapolis and St. Paul the headwaters cities of the United States. Plan to attend, won't you?

Your participation in the Convention is important to build up the fountain of ideas. You, in turn, take plans of action home to help your club. Hoo-Hoo has the potential of being the largest single voice representing the whole body of the forest products industry, but it can't be without your support. Without your support, Hoo-Hoo won't be able to speak very effectively for you when you need it. Help yourself, Help Hoo-Hoo help you. Come September 17th through the 20th to the Twin Cities of Minneapolis and St. Paul. Fill out your registration form now.

## Social Activities

Like to eat great things? The Scandanavian Smorgasbord and Icebreaker that opens the International Hoo-Hoo Convention in Minneapolis and St. Paul September 17-20, 1972, will make your mouth water with the delicacies from Norway, Sweden, and Denmark. Tables of delights will mellow your palate on this first night together.

Plans are now complete to offer you some great golf, a chance to tour the renowned Andersen Corporation of Bayport, Minne-

continued on next page

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**Social activities...**

continued from preceding page

sota, tour the "City of Lakes", visit some of Minnesota's fine historical sites that spawned so many romantic legends like the poet Longfellow's "Song of Hiawatha."

Thought you just ate? Guess again. Now you feast on Minnesota's dinner of fat, freshwater walleyed pike and corn on the cob from the Valley of the Jolly Green Giant. You can taste the melted butter already, can't you?

After dinner? A delightful play at our unique Old Log Theater by the shores of Lake Minnetonka. One of Minnesota's oldest and most enduring theaters, the Old Log will entertain you in an atmosphere not quite like anything you've ever experienced before.

Many more attractions will lead you Hoo-Hoo Conventioners to the grand Banquet. The plans are lavish and exciting. Why don't you fill out the regis-

**Telling the story...**

continued from page 31

to a simplified summary. And keep your releases to two pages or less, when you can.

Some Do's and Don'ts of Media Relations

Don't ask newsmen to promise to publish or broadcast an item. Leave that decision to them.

Don't ask for the right to review an article they might originate before it's used. If technical matters are involved you might offer to check it for accuracy.

Don't get mad if some errors show up, unless you've never made a mistake yourself. Newsmen are human and can't be expected to become overnight experts on forestry. Any technical

tration form in this issue of the Log & Tally. Find out for yourself. The Clubs of Jurisdiction VIII and the Twin Cities Hoo-Hoo Club #12 cordially invite you to be their guests.

errors will not be noticed by the general public. Don't demand a correction unless it totally distorts a basic situation. Remember a correction only calls attention again to the original error. Preferably try to offer another item that will interest their readers and possibly clear up a misunderstanding. Always use the positive approach.

Do be honest in your dealings with newsmen. If you don't know the answer to a question admit it and try to get the answer. If you can't give out a particular piece of information, say so, but add that you'll be sure to call when you are able to release it. And don't forget to call.

Do learn deadlines and publication dates. By doing this you'll know when to get your news to them. There's nothing worse than taking a news item to a weekly newspaper just as the edition is rolling off the presses... or walking into a broadcasting station with an item just as they finish their last newscast.

**REGISTRATION/RESERVATION FORM**

**1972 International Hoo-Hoo Convention**

Fill out, clip, and send with full \$119.00 registration fee. Make Checks payable to Twin Cities Hoo-Hoo Club #12. Mail to:

**1972 HOO-HOO CONVENTION COORDINATOR  
550 MONTCALM PLACE  
ST. PAUL, MINNESOTA 55116**

NAME \_\_\_\_\_ OTHERS IN PARTY \_\_\_\_\_  
ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_  
CITY & STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Enclosed is my check of \$ \_\_\_\_\_ covering the full \$119.00 per couple registration fee or the full \$79.00 stag registration fee.



**SPECIAL NOTE:** The word is out that the above indicated total Convention fee entitles me to attend the greatest Hoo-Hoo Convention ever according to the very words of Donny "Cash in Advance" Bleise, the reservations chairman, and Jimmy "You Ain't Seen Nothin' Yet" Toepel, the General Chairman, Would you believe entertaining business meetings? A wildly sensational Outing, an unbelievable opening night cocktail party and Danish Smorgasbord? Really GOOD speakers? A chance to see the great cities of Minneapolis and St. Paul and the beautiful surrounding area? And more? As Tommy "The Snark" Partridge says "Minnesota is a Heavy Scenell!"

HOTEL ACCOMMODATIONS at the Radisson South Hotel—Please make reservations as checked:

- \_\_\_\_\_ \$20-\$24 Single
- \_\_\_\_\_ \$26 Twin (Two Twin Beds)
- \_\_\_\_\_ \$28-\$29 Double (King Sized Bed)
- \_\_\_\_\_ \$30 Twin Double (Two Double Beds)
- \_\_\_\_\_ \$35 Cabana Poolside (Two Double Beds, Single, Double, Family)

**Listen Youse. Fill Dis Out NOW! Youse'll Be SORRY IF Youse don't.**

# OLD GROWTH



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